the global trade body for independent music publishers

IMPF "Supporters" Engagement Policy July 07, 2021

1. INFORMATION

Name of Organisation: IMPF, Independent Music Publishers International Forum Address of Organisation: c/o, Rue Saint-Laurent 36, 1000 Bruxelles, Belgium Website and email: http://www.impforum.org/: secretariat@impforum.org
Contact for "Supporters" issues: **Ger Hatton/Niclass Bjorlund**

AIMS OF IMPF: IMPF is the global trade and advocacy body for independent music publishers. It brings together publishing entrepreneurs who put songs and songwriters first — nurturing creators, investing in repertoire and helping music travel across borders, platforms and generations.

Our mission is to create the best possible business environment for independent music publishers. Founded as a forum for collaboration, IMPF enables independent publishers to tackle shared challenges, exchange ideas, and shape the future of music publishing together. We deliver this through four strategic pillars:

- **Advocacy** – influencing policy and regulation worldwide.
- **Intelligence** – providing market insight and industry expertise.
- **Capacity Building** – strengthening members through knowledge sharing and collaboration.
- **Global Connectivity** – bringing together the international independent publishing

2. COMMITMENT TO ADDRESS ETHICAL ISSUES

We favour opportunities to work together with external organisations and/or companies to achieve shared objectives. However, it is vital that we maintain our independence and do not allow external partnerships to bring the name of IMPF into disrepute.

IMPF therefore works;

- With initiatives that do not compromise the independent status of IMPF.
- To ensure that the activities of organisations and/or companies we work with are consistent with the values of the Forum and its Board of Directors.
- To ensure that the IMPF name is not used in a manner that would express or imply its endorsement of the company/organisation or its policies.

This policy has been devised to ensure clarity and openness to all our stakeholders. It is designed to address sponsors, supporters, and friends of IMPF. "Sponsorship/ Supporters or Friends of" means payment by a private sector organisation or company or individual to IMPF. Any such support would not be deemed approval of, nor used as an imprimatur of the company or organisation with which IMPF is aligned for this purpose, nor does it entail any quid pro quo unless exceptionally at the discretion of the IMPF Executive or IMPF full Board.

3. AVOIDANCE CRITERIA

The approval of engagement with any company or organisation in any capacity is entirely at the discretion of the current sitting and elected Board of Directors of IMPF.

The duration and termination of any such partnership is also at the behest of the Board of Directors of IMPF.

Areas of potential concern

- IMPF will not accept support from any company or individual that could compromise who we are and what we do or, undermine our effectiveness in achieving our goals.
- Engagement with companies/organisations whose commercial objectives would conflict with our goals and values, or which could promote inaccurate or misleading messages about our commitment to those goals and values would not be appropriate.
- Other circumstances where there will be legitimate concern include - but not exclusively - companies with a poor reputation for equal opportunities and diversity.

4. CAUSE-RELATED MARKETING, AFFINITY MARKETING AND PRODUCT ENDORSEMENTS

IMPF does not endorse or approve products or companies that are not members of IMPF. IMPF will not promote any products unless it is shown to be of direct benefit to our beneficiaries/members. Only IMPF and its members or subsidiaries will have direct access to our databases and files/projects.

5. PROCESS

- IMPF will not accept more than 25% of its total income per annum from one commercial company/individual under this policy nor more than 40% of its total income per annum from cumulative commercial entities, so as not to compromise our integrity.
- Engagement with external companies under this policy will be assessed by the Executive Board of the Board of Directors to provide a recommendation before a final decision is made.
- Any agreements with these external companies will permit IMPF to withdraw from any partnership where new developments mean that areas of this policy become breached.

6. TRANSPARENCY

A full list of companies or individuals giving over Euro 10,000 will be maintained by IMPF and available in the Annual accounts.

IMPF will communicate its commitment to this policy to the organisation's members and other stakeholders, as necessary and the policy will be posted on the IMPF website.

IMPF Co-funded by the European Union clip Creators Learn Intellectual Property

IMPF (Independent Music Publishers International Forum) is the global trade and advocacy body for independent music publishers worldwide. IMPF helps to stimulate a more favourable business environment in different territories and jurisdictions for artistic, cultural, and commercial diversity for its music publisher members and the songwriters and composers they represent. www.impforum.org