

Name: **Annual Digital Webinars**¹

Executive Summary

The IMPF online digital webinars were developed as part of the overall mission to enhance the capacity of Europe's music publishing sector. IMPF's membership is responsible for the nurturing and development of the next generation of music publishers, to provide a framework enabling music publishers to develop their activities in a professional manner, through best practices in the music publishing industry.

Scope:

Six online digital webinars were developed to take place during the 2025 calendar year. The following report outlines the details of each webinar, including the topic description, the expert panellists involved and a breakdown of the audience attendance.

Webinar No 1 – DDEX, 18 March 2025

On March 7, an invitation was delivered by email to IMPF members, Associate members, and Friends to attend the **DDEX** webinar.

Topic Description

DDEX is an open not-for-profit membership organization that facilitates digital media content. we will cover DDEX's mission, operations, and various standards used in the music industry, including Electronic Release Notification, Media Enrichment and Description, and Digital Sales Reporting as well as recently published Musical Work Notification standard and its potential implementation by major publishers and CMOs.

Panel

On March 11, the webinar was held with Mark Isherwood, from the Digital Data Exchange (DDEX) Secretariat, in conversation with Nicole Schulze from IMPF.

Webinar No 2 – New Roads to A&R, 18 March 2025

On 12 March, an invitation was delivered by email to IMPF members, Associate members and Friends to attend the **New Road to A&R** webinar.

¹ Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EACEA. Neither the European Union nor the granting authority can be held responsible for them.

Topic Description

A&R is at the heart of the music publishing ecosystem. It is a critical function that publishers perform all around the world — identifying authors and composers and helping them develop their creativity. With a constantly changing environment, dominated by social media, has the job changed? How is talent spotted nowadays? Is data now the key differentiator? And what are the skills that are necessary to be a good A&R in the 21st Century? Our panel of A&R experts will provide some answers.

Panel

On March 18, the online webinar was held with 5 speakers (4 female, 1 Male) and a moderator. Speakers included Sarah Liversedge Platz, Director A&R, Bucks Music (UK); Diane Pinet, Founder/CEO, Bloc-Notes Editions; Julie Hurwitz, Founder and CEO, Songbird Creative (USA); Jonna Lohi Peltola, Creative Manager & Head of LittleEgo Publishing at Edition Björlund (Sweden); Tim Toth, A&R, CTM (Netherlands). See the webinar event details on the IMPF website.

Webinar No 3 – New Trends in Music Tech, 6 May 2025

On 25 April IMPF distributed an invitation via Mailchimp, to the **New Trends in Music Tech** webinar to IMPF Members, Associate Members and Friends. See [here](#). The invitation was delivered to 636 contacts from more than 50 countries worldwide.

Topic Description

Every day new technologies have an impact on the music sector, many of which contribute to providing new distribution platforms for music content, or support in the management of rights and content. What are the current trends in music tech? How could these new services impact the day-to-day work of music publishers? What happened to NFTs, VR/AR and other techs that were supposedly “revolutionary?” A group of tech developers, investors and experts will share their expertise on music tech with IMPF members.

Panel

On 06 May IMPF held the webinar **New Trends in Music Tech** with 4 speakers (2 female and 2 male) and a moderator. Speakers included Vickie Neuman, CEO, Cross Border Works, Patrick Ross, COO, Music Ally, Ric Salmon, Chief Growth Officer, ATC Group / Founder of livestream business Driift, Emily White, Music Tech Expert, Board member at Ampollo, former Senior Product Manager at Spotify. Topics discussed included past and current music tech trends (e.g., blockchain, NFTs, AR/VR, livestreaming), potential impacts of new technologies on music publishers. See the event details on the IMPF website [here](#).

Webinar No 4 – Games and Music – From Complexity to Opportunity, 15 July 2025

On 8 July an invitation via Mailchimp was issued to members, friends and supporters of IMPF to attend the Games and Music Webinar. The invitation was delivered to 683 contacts from more than 50 countries worldwide. See [here](#).

Topic Description

A follow-up session on unlocking new revenue streams for independent music publishers in gaming:

As a continuation of our previous discussions on music and gaming at the 2024 IMPF General Assemblies in Dublin, this session brings together independent music publishing and leading voices from the gaming sector to explore how independent music publishers can turn complexity into opportunity. In our last discussion, we uncovered major challenges including inconsistent licensing practices, and a lack of shared language between industries. Now, we shift the focus toward solutions—how to move forward, collaborate effectively, and monetise music in games at scale.

What to expect:

- First-hand insights from leaders in the gaming sector.
- Guidance and fresh ideas for navigating the fast-evolving games ecosystem and building strategies for publishers to build sustainable partnerships and new revenue models.

See the event details [here](#).

Panel

On 15 July the webinar **Games and Music – From Complexity to Opportunity** took place. Speakers included: Sebastian Wolff, Founder & CEO, Materia Music, Per Strömbäck, spokesperson, Dataspelsbranschen (Swedish Games Industry), Allison Wright Clark, Music Supervisor and Luisa Rösner, Sync and Licensing Manager, ROBA.

Webinar No 5 - Mental Health Research and Guidelines for Independent Music Publishers, 2 December 2025.

On 14 November, an invitation was delivered by email to IMPF members, Associate members and Friends to attend the **Mental Health Research and Guidelines for Independent Music Publishers** webinar.

Topic description

The panel will present the findings of the report by Musgrave, G, Gross, S & Carney, D “**When Music Speaks: Mental Health and Next Steps in the Danish Music Industry**”* and will then look at how we can address the collective mental health challenges within our community and what solutions we can propose. We will draw on the findings from the Danish study to raise awareness of risk factors so as to help our publisher members and the songwriters they represent in improving mental health across the music ecosystem. The work of songwriters and composers is the essential underpinning for the whole music industry and independent music publishers play a vital role in this creative ecosystem. As awareness grows around mental health, we want to explore how our sector can respond collectively and constructively.

Panel

On 02 December the online webinar **Mental Health Research and Guidelines for Independent Music Publishers** took place. Speakers included Catherine Harrison, President Revelios [Mental Health Works], lead researcher for *Soundcheck: A Survey on Mental Health in the Canadian Music Industry*; Chair of *International Music Industry Care Collective*; trusted advisor to *Somerset Recovery and Roadie Clinic*. George Musgrave, Associate Professor, Goldsmiths, University of London and co-author of *When Music Speaks*. Charlotte Paludan, Nordic Head of Synchronisation, Wise Music Group. Tobias Stenkjaer, Executive Chair, Danish Songwriters Guild (DPA) and Vice-Chair KODA and Dr. Metka Potočnik, Head of the Law Research Centre, School of Business and Law, University of Wolverhampton. See the event details [here](#).

Webinar No 6 - Launch of the Global Market View 2025, 17 December 2025.

On 15 December, an invitation was delivered by email to IMPF members, Associate members and Friends to attend the **Launch of the Global Market View 2025** webinar.

Topic Description

On 17 December, IMPF released its latest Global Market View, revealing that independent music publishers generated €2.7bn worldwide in 2024 — a 5.1% year-on-year increase — with the sector's global market share holding firm at 26.3%. This continued growth and stability underline the resilience, innovation and international reach of the independent publishing community, which remains larger collectively than any single major. The report highlights strong gains driven by digital revenues, Europe's sustained leadership in global collections, and rising momentum in regions such as Latin America and Asia. It also shines a light on key structural challenges — from royalty distribution gaps to the under-monetisation of non-pop genres — as well as the urgent need for a clear licensing framework in response to the rapid rise of AI-generated music. As the only publication dedicated exclusively to the independent publishing sector, IMPF's Global Market View offers authoritative insight into the value, influence and future of the world's independent music publishers.

Panel

On 17 December the webinar **Launch of the Global Market View 2025** took place. The webinar was opened by IMPF President Annette Barrett. During the webinar, **Emmanuel Legrand, Legrand Network**, presented key findings and trends from the report followed by a Q&A session with IMPF members, friends and colleagues.

Outcome and next Steps:

All six online webinars were completed by 31 December 2025. The management team will commence planning the webinar dates for 2026 as well as developing topics for discussion at the webinars.