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IMPF

Global Music Summit 2025

Tresóna works for and represents music publishers and record labels.

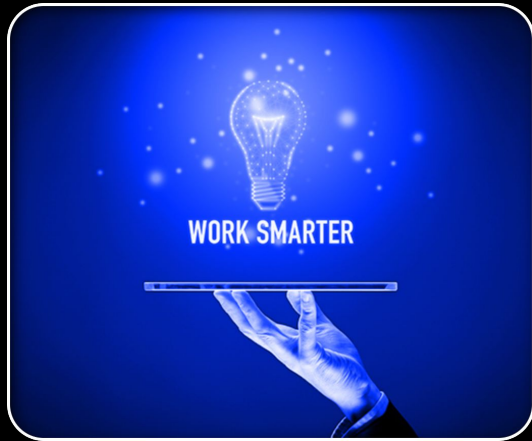
Areas of expertise:

- SaaS development
- License administration
- Market aggregation and compliance
- Licensing solutions

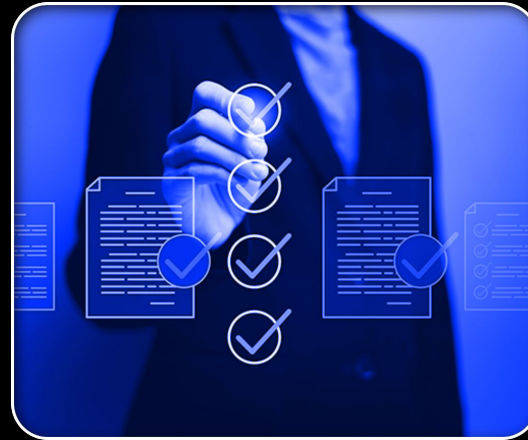
Licensing opportunities:

- Sync
 - Social media ads / promo clips
 - Performance videos
 - Life event videos
 - Student films
- Print
- Dramatic performance
- Remix

Tresóna's proprietary licensing platform enables publishers and labels to . . .



Digitize
licensing



Automate
licensing



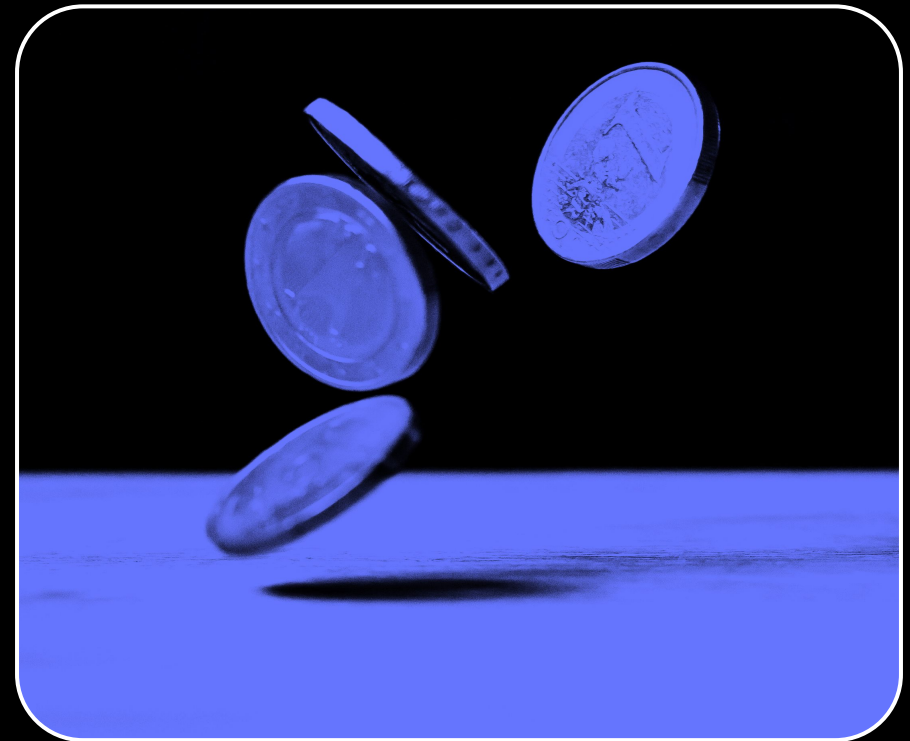
Control
approvals



Track
revenue

Tresóna is frequently used by publishers and labels for ...

- High volume licensing requests
- Low(er) dollar licensing requests
- Niche markets
- New and emerging uses
- Infringement resolution



Tresóna is an extension of your
_____ team.

licensing
administration
copyright compliance
royalties
accounting

THANK YOU

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