



CLICKNCLEAR®

Music Rights Tech and Licensing for Choreographed Sports & Performing Arts



Rights
Management



License
Marketplace



License
Verification
System

Pre-cleared Ltd d/b/a ClicknClear

CONFIDENTIAL © 2025 Pre-cleared Limited. All rights reserved.

SPORTS USE A LOT OF MUSIC



EACH YEAR

150M choreographed sports participants
use a total of 135M songs at in-person events,
needing 1Bn+ licenses





THE CLICKNCLEAR SOLUTION

BRIDGES THE GAP BETWEEN MUSIC & CHOREOGRAPHED SPORT WITH UNIQUE TECH



WARNER MUSIC GROUP



SONY MUSIC



UNIVERSAL[®]

UNIVERSAL MUSIC

1. Sign global blanket music licenses.
2. Aggregate fragmented rights.
3. One-stop licensing solution.



The approved music licensing and verification provider for sports.
Help eliminate music copyright infringement risk, globally.



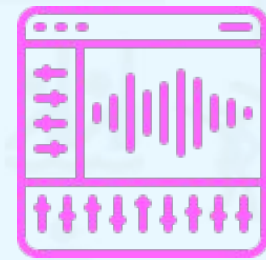
USES OF MUSIC

IN THE WHOLE CHOREOGRAPHED SPORT ECOSYSTEM

Initial Uses - Participants:



Use an official download of the song



Edit and adapt the song, make a mix



Put music to choreography for your routine



Copy music for team members, coaches

N.B. Venues where the music is played generally need a public performance license from a collecting society / PROs.
It is typically the responsibility of the venue or the event producer.

Further Uses - Federation / Event Producers:

Same music & routines, additional licenses required



Video memorabilia



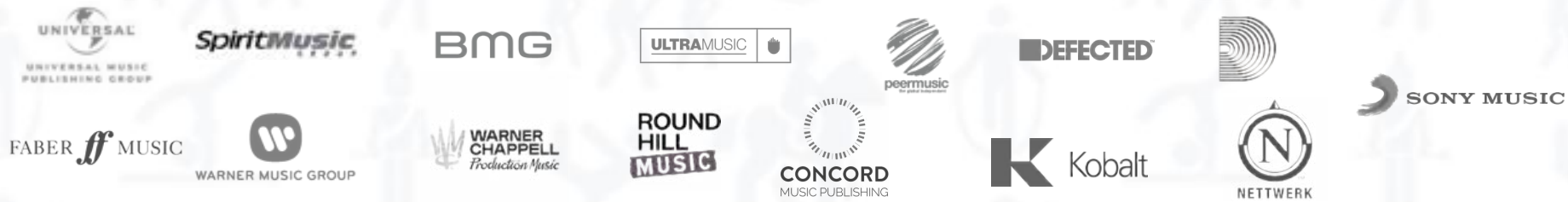
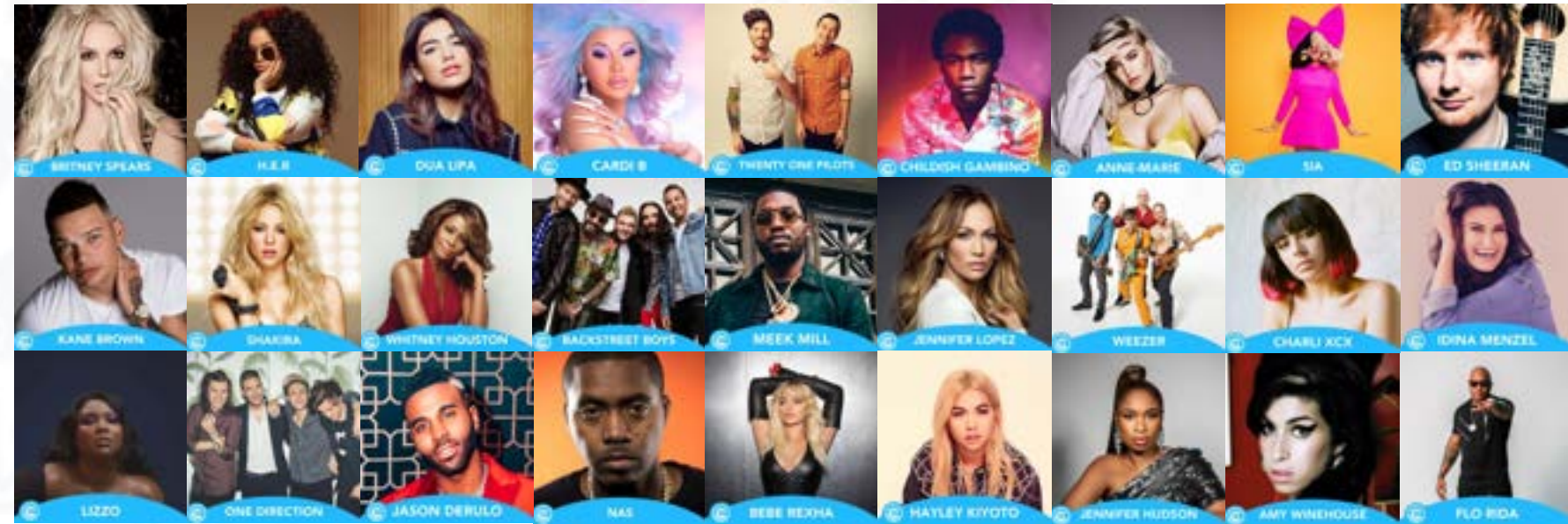
Live Stream and Video on Demand



Broadcast



MUSIC

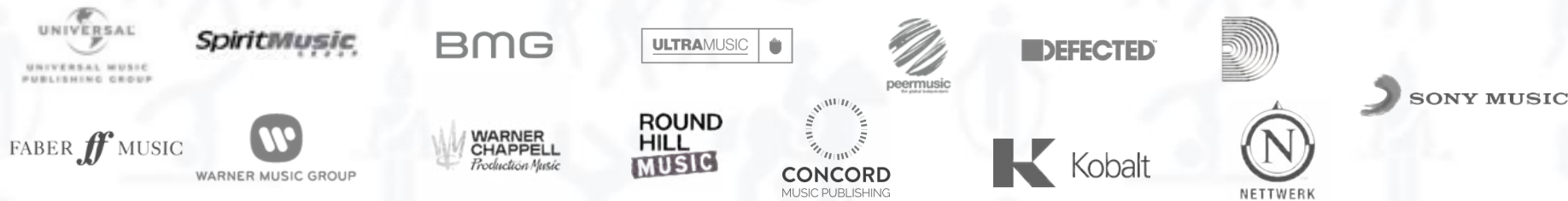
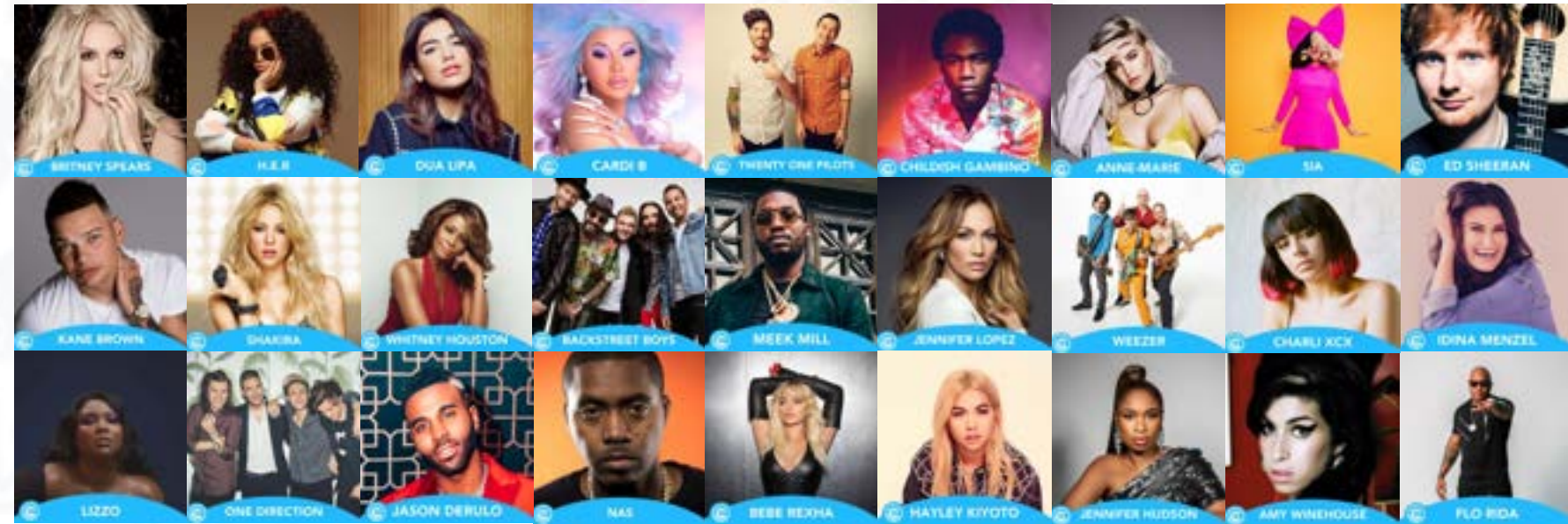


Record labels & publishers **1,250+**

Copyrights in database **~40M**

Tracks fully cleared and
instantly licensable **2.8M+**

MUSIC



Record labels & publishers **1,250+**
Copyrights in database **~40M**
Tracks fully cleared and
instantly licensable **2.8M+**

SPORTS

International
Olympic
Committee



B2B2C



APPROVED
PLATFORM
EDUCATION
VERIFICATION

LICENSE
FEES TO RHs

LICENSING
(REQUIRED)

B2B

International Federations

International and Continental

National Federations

National

B2C

Athletes

Regional

Club



OUR IN-HOUSE TECHNOLOGY

1

Rights Management
Database (RMD)



Ingests and matches music industry rights ownership data (DDEX, CWR, Excel).

Controls upload of 100%-cleared music to the LP.

2

Licensing Platform
(LP)



A marketplace for athletes/teams to instantly license music at:

\$10-\$25 per track,
per mix for 1 year, 1 country.
\$30-\$75 for all available
country licenses.

Arrangement rights licensing

3

License Verification
System (LVS)



Global scale tool for federations.

Ingests athletes' music mixes.

Recognises the music used.

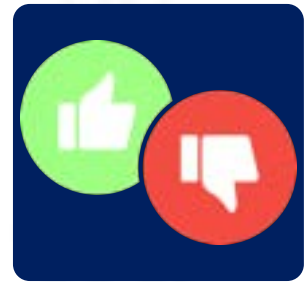
Cross-checks results against
license agreement(s), using
audio recognition and AI.

Enables additional rights, which
are licensed off platform.



CLICKNCLEAR LVS SVoD SOLUTION

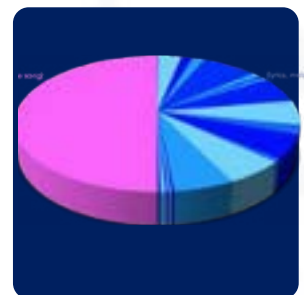
Backed by VoD rights from 1,250+ labels & publishers



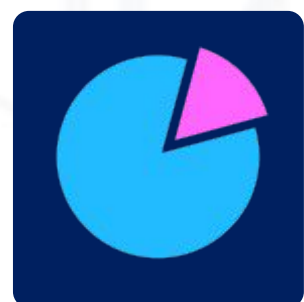
Detect & Mute Unlicensed Music



Automatic Music Content Recognition



Manages Fractional Music Rights, Territories



Revenue share model, fair attribution for music,
auditable records



Cue sheet reporting to submit to PROs



THE \$ BILLION OPPORTUNITY

International Federations

International and Continental

National Federations

National

Athletes

Regional

Club

\$2.4Bn

Music License SAM p.a.¹

¹ Aggregated figures for ClicknClear music accompaniment licenses only for just 5 sports (Figure Skating, Gymnastics, Dance, Jump Rope, Cheer).
We are a UK company, the majority of the market is non-£GBP. We therefore express our market estimates in terms of \$USD.



THE \$ BILLION OPPORTUNITY

International Federations

International and Continental

\$1.9Bn

National Federations

National

Music License VoD SAM
p.a. +

Athletes

\$2.4Bn

Regional

Music License SAM p.a.

Club

Additional VoD licensing opportunity to get competitions online WITH the music.

Licenses from Elite level to grassroots for music already licensed by Athletes:

- Federations, Broadcasters, Event Organisers, Clubs

Our tech integrates with VoD services to enable streamlined blanket licensing and/or muting of content.

² Aggregated figures for ClicknClear VoD licenses based on 150M athletes, 250M potential VoD subscribers and estimated % of VoD subscription revenue for music licenses.





CLICKNCLEAR®

THANK YOU!



music@clicknclear.com



Innovate
UK



Pre-cleared Ltd d/b/a ClicknClear

CONFIDENTIAL © 2025 Pre-cleared Limited. All rights reserved.