



## IMPF Network Project – Work Package 7

### Summary

IMPF's EU Project activity is promoted across social media and key music industry trade titles, as well as on the [IMPF website](#), newsletter and three social media accounts:

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

### Activity

IMPF keeps members and wider industry stakeholders informed of its advocacy and lobbying activity via its website, newsletter and social media channels, as well as having direct contact with the music industry press such as Music Week, Record of the Day, CMU, IMI and Creative Industries News.

### Beneficiaries

IMPF members and the wider industry.

### Outcomes/Next Steps

IMPF press releases and statements were published throughout 2024 in news media and on the IMPF Website. IMPF was also mentioned in various media in articles relating to advocacy, events and other industry related news. See press release details here below.

27-Mar-2024	The MLC has distributed over \$2bn to songwriters and publishers since 2021	<a href="https://www.musicbusinessworldwide.com/the-mlc-has-paid-out-over-2bn-to-songwriters-and-publishers-since-202121/">https://www.musicbusinessworldwide.com/the-mlc-has-paid-out-over-2bn-to-songwriters-and-publishers-since-202121/</a>
3-Oct-2024	Indie community reacts to TikTok circumventing Merlin	<a href="https://completemusicupdate.com/indie-community-reacts-to-tiktok-circumventing-merlin/">https://completemusicupdate.com/indie-community-reacts-to-tiktok-circumventing-merlin/</a>
8-Oct-2024	Long-Awaited .MUSIC Domain and MusicID Debuts Globally – With Full Support from the Global Music Industry	<a href="https://www.recordoftheday.com/news-and-press/long-awaited-music-domain-and-musicid-debuts-globally-with-full-support-from-the-global-music-industry">https://www.recordoftheday.com/news-and-press/long-awaited-music-domain-and-musicid-debuts-globally-with-full-support-from-the-global-music-industry</a>
9-Oct-2024	Record numbers attend IMPF Global Music Summit Palma 2024	<a href="https://www.musicweek.com/publishing/read/record-numbers-attend-impf-global-music-summit-palma-2024/090603">https://www.musicweek.com/publishing/read/record-numbers-attend-impf-global-music-summit-palma-2024/090603</a>
14-Oct-2024	Why Mallorca's IMPF Conference Is Becoming Essential For the Global Music Biz	<a href="https://www.billboard.com/pro/impf-conference-music-publishing-mallorca-recap/">https://www.billboard.com/pro/impf-conference-music-publishing-mallorca-recap/</a>
22-Oct-2024	Music Publishing and AI: 'It's not two different sides. It's partners...'	<a href="https://musically.com/2024/10/22/music-publishing-and-ai-its-not-two-different-sides-its-partners/">https://musically.com/2024/10/22/music-publishing-and-ai-its-not-two-different-sides-its-partners/</a>

22-Oct-2024	Is TikTok Waging A War On Indie Musicians?	<a href="https://thefmusic.com.au/industry/is-tiktok-waging-a-war-on-indie-musicians/c7_JZ2ZpaGs/22-10-24">https://thefmusic.com.au/industry/is-tiktok-waging-a-war-on-indie-musicians/c7_JZ2ZpaGs/22-10-24</a>
31-Oct-2024	Global music industry launches its verified .MUSIC domain name and MusicID	<a href="https://www.kron4.com/business/press-releases/ein-presswire/756303330/global-music-industry-launches-its-verified-music-domain-name-and-musicid/">https://www.kron4.com/business/press-releases/ein-presswire/756303330/global-music-industry-launches-its-verified-music-domain-name-and-musicid/</a>
26-Apr-2024	6 new publishers elected to IMPF Board	<a href="https://www.recordoftheday.com/news-and-press/6-new-publishers-elected-to-impf-board">https://www.recordoftheday.com/news-and-press/6-new-publishers-elected-to-impf-board</a>
26-Apr-2024	IMPF launches 4th edition of Global Market View for Independent Music Publishing	<a href="https://www.recordoftheday.com/news-and-press/impf-launches-4th-edition-of-global-market-view-for-independent-music-publishing">https://www.recordoftheday.com/news-and-press/impf-launches-4th-edition-of-global-market-view-for-independent-music-publishing</a>
10-Sep-2024	IMPF appoints Nicole Schulze to new Secretary General role	<a href="https://www.recordoftheday.com/news-and-press/impf-appoints-nicole-schulze-to-new-secretary-general-role">https://www.recordoftheday.com/news-and-press/impf-appoints-nicole-schulze-to-new-secretary-general-role</a>
25-Apr-2024	IMPF: Independent music publishing sector valued at €2.4 billion	<a href="https://www.musicweek.com/publishing/read/impf-independent-music-publishing-sector-valued-at-2-4-billion/089681">https://www.musicweek.com/publishing/read/impf-independent-music-publishing-sector-valued-at-2-4-billion/089681</a>
5-Jul-2024	Golnar Khosrowshahi, David Israelite and Mike O'Neill to keynote at IMPF Global Music Summit Palma	<a href="https://www.musicweek.com/publishing/read/golnar-khosrowshahi-david-israelite-and-mike-o-neill-to-keynote-at-impf-global-music-summit-palma/090074">https://www.musicweek.com/publishing/read/golnar-khosrowshahi-david-israelite-and-mike-o-neill-to-keynote-at-impf-global-music-summit-palma/090074</a>
10-Sep-2024	Nicole Schulze joins IMPF as secretary general	<a href="https://www.musicweek.com/publishing/read/nicole-schulze-joins-impf-as-secretary-general/090421">https://www.musicweek.com/publishing/read/nicole-schulze-joins-impf-as-secretary-general/090421</a>
25-Apr-2024	Indie publishers criticise digital platforms that “do not pay fair value for the music” in Global Music View	<a href="https://completemusicupdate.com/indie-publishers-criticise-digital-platforms-that-do-not-pay-fair-value-for-the-music-in-global-music-view/">https://completemusicupdate.com/indie-publishers-criticise-digital-platforms-that-do-not-pay-fair-value-for-the-music-in-global-music-view/</a>
10-Sep-2024	IMPF names Nicole Schulze to the newly created position of Secretary General	<a href="https://creativeindustriesnews.com/2024/09/impf-names-nicole-schulze-to-the-newly-created-position-of-secretary-general/">https://creativeindustriesnews.com/2024/09/impf-names-nicole-schulze-to-the-newly-created-position-of-secretary-general/</a>
21-Jul-2024	Golnar Khosrowshahi, David Israelite and Mike O'Neil will deliver keynotes at IMPF's Global Music Summit in Palma	<a href="https://creativeindustriesnews.com/2024/07/golnar-khosrowshahi-david-israelite-and-mike-oneil-will-deliver-keynotes-at-impfs-global-music-summit-in-palma/">https://creativeindustriesnews.com/2024/07/golnar-khosrowshahi-david-israelite-and-mike-oneil-will-deliver-keynotes-at-impfs-global-music-summit-in-palma/</a>
27-Apr-2024	IMPF elects six new members to its board at the 2024 General Assemblies in Dublin	<a href="https://creativeindustriesnews.com/2024/04/impf-elects-six-new-members-to-its-board-at-the-2024-general-assemblies-in-dublin/">https://creativeindustriesnews.com/2024/04/impf-elects-six-new-members-to-its-board-at-the-2024-general-assemblies-in-dublin/</a>
25-Apr-2024	The independent music publishing sector generated €2.43bn in revenue in 2022 according to IMPF's Global Market View	<a href="https://creativeindustriesnews.com/2024/04/the-independent-music-publishing-sector-generated-e2-43-in-revenue-in-2022-according-to-impfs-global-market-view/">https://creativeindustriesnews.com/2024/04/the-independent-music-publishing-sector-generated-e2-43-in-revenue-in-2022-according-to-impfs-global-market-view/</a>
18-Feb-2024	CISAC, IFRO, IFPI, IMPF, and SCAPR object to Georgia's decision to replace the Georgian Copyright Association by IPOA	<a href="https://creativeindustriesnews.com/2024/02/cisac-ifro-ifpi-impf-and-scapr-object-to-georgias-decision-to-replace-the-georgian-copyright-association-by-ipoa/">https://creativeindustriesnews.com/2024/02/cisac-ifro-ifpi-impf-and-scapr-object-to-georgias-decision-to-replace-the-georgian-copyright-association-by-ipoa/</a>
30-Apr-2024	Independent Music Publishers Forum Announces Board Elections For 2024	<a href="https://celebrityaccess.com/2024/04/30/independent-music-publishers-forum-announces-board-elections-for-2024/">https://celebrityaccess.com/2024/04/30/independent-music-publishers-forum-announces-board-elections-for-2024/</a>
13-Mar-2024	Music industry bodies welcome latest approval of EU's AI Act	<a href="https://musically.com/2024/03/13/music-industry-bodies-welcome-latest-approval-of-eus-ai-act/">https://musically.com/2024/03/13/music-industry-bodies-welcome-latest-approval-of-eus-ai-act/</a>
26-Apr-2024	Independent publishing revenues grew 16.8% in 2023 to €2.43bn	<a href="https://musically.com/2024/04/26/independent-publishing-revenues-grew-16-8-in-2023-to-e2-43bn/">https://musically.com/2024/04/26/independent-publishing-revenues-grew-16-8-in-2023-to-e2-43bn/</a>
24-Apr-2024	IMPF launches 4th edition of Global Market View for Independent Music Publishing	<a href="https://independentmusicinsider.com/press-release/impf-launches-4th-edition-of-global-market-view-for-independent-music-publishing/">https://independentmusicinsider.com/press-release/impf-launches-4th-edition-of-global-market-view-for-independent-music-publishing/</a>

26-Apr-2024	6 new publishers elected to IMPF Board	<a href="https://independentmusicinsider.com/press-release/6-new-publishers-elected-to-impf-board/">https://independentmusicinsider.com/press-release/6-new-publishers-elected-to-impf-board/</a>
10-Sep-2024	IMPF appoints Nicole Schulze to new Secretary General role	<a href="https://independentmusicinsider.com/press-release/impf-appoints-nicole-schulze-to-new-secretary-general-role-2/">https://independentmusicinsider.com/press-release/impf-appoints-nicole-schulze-to-new-secretary-general-role-2/</a>
3-Oct-2024	A statement from IMPF on TikTok's decision not to renew its deal with Merlin	<a href="https://independentmusicinsider.com/press-release/a-statement-from-impf-on-tiktoks-decision-not-to-renew-its-deal-with-merlin/">https://independentmusicinsider.com/press-release/a-statement-from-impf-on-tiktoks-decision-not-to-renew-its-deal-with-merlin/</a>
09-Oct-2024	Record numbers attend IMPF Global Music Summit Palma 2024	<a href="https://www.musicweek.com/publishing/read/record-numbers-attend-impf-global-music-summit-palma-2024/090603">https://www.musicweek.com/publishing/read/record-numbers-attend-impf-global-music-summit-palma-2024/090603</a>

IMPF will continue to promote its activities, under the Creative Europe programme, via its website, newsletter, social media channels and trade press links.



IMPF (Independent Music Publishers International Forum) is the global trade and advocacy body for independent music publishers worldwide. IMPF helps to stimulate a more favourable business environment in different territories and jurisdictions for artistic, cultural, and commercial diversity for its music publisher members and the songwriters and composers they represent. [www.impforum.org](http://www.impforum.org)