



**INDEPENDENT MUSIC PUBLISHERS
INTERNATIONAL FORUM**

Media Release from IMPF, Brussels October 22, 2024

Orfium joins Friends and Supporters of IMPF

Tech company offers metadata management software and reporting solutions to creators, music rights-holders, and major broadcasters.

Orfium has joined The Friends and Supporters of IMPF.

Orfium is a global technology company that offers industry-leading metadata management software and music reporting solutions to creators, music rightsholders, and major broadcasters to streamline the monetization of music and solve the entertainment industry's biggest challenges around digital music and broadcast rights management. From simplifying and automating cue sheet processes for broadcast entities to enhancing metadata management and optimising revenue collection from user-generated content (UGC) platforms like YouTube, Orfium ensures that creators receive fair compensation for their work, regardless of where music is played.

The Friends and Supporters of IMPF is a category of engagement that IMPF offers to entities or individuals that wish to align with IMPF, but don't meet the statutory criteria to join. It is a way to support the mission of IMPF, and its members, and is aimed at those who would like to have an open and transparent relationship with the independent music publishing community worldwide.

Orfium CEO Rob Wells said, "As a technology company that leverages machine learning to ensure fair compensation for music creators, record companies, and publishers, we are pleased to be joining the IMPF's ever-growing global network. We share the organisation's ambition to foster a more favorable environment for writers and

composers, and respect and admire the IMPF for its advocacy efforts in this regard. We look forward to closer collaboration with our friends in the independent music community to strengthen and grow this important part of the industry."

About IMPF

IMPF (Independent Music Publishers International Forum) is the global trade and advocacy body for independent music publishers worldwide. IMPF helps to stimulate a more favourable business environment in different territories and jurisdictions for artistic, cultural, and commercial diversity for its music publisher members and the songwriters and composers they represent. www.impforum.org



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