



IMPF GLOBAL MUSIC SUMMIT

PALMA 2024



1st-4th OCTOBER



PALMA DE MALLORCA



Co-funded by
the European Union

PARTNERS



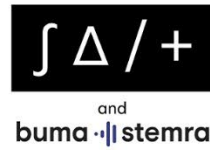
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IMPF Global Music Summit Palma 2024 October 01 – 04

Summit Track and all official Panels are at the Hotel Palma Marina

Receptions for registered delegates are at the Victoria Hotel

Entry to all events is with a delegate badge only

Registration is open on **Tuesday October 01 from 1500 to 1800 at the Victoria** and on

Wednesday 02 and Thursday 03 from 0900 at the Marina

Tuesday 01 October

1800 to 1900

Opening Cocktail

SPONSORED by CTM Publishing

Victoria

Wednesday 02 October

0830 to 0930

Opening Breakfast

SPONSORED by Raleigh Music Publishing

Victoria

0945 to 1030

Creative Entrepreneurship

Creative Entrepreneurship: Can creativity be managed and subject to general business principles? How best to create entrepreneurship? What do creators need from publishers in terms of business acumen? What do international bodies bring to the table?

Marina

Speakers and Moderator

With **Alexi Cory-Smith**, Bella Figura Music; **Jedd Katrancha**, Downtown Music Holdings; **Arriën Molema**, CIAM; **Jamie Hartman**, Songwriter and Entrepreneur; **Karen Beach**, MyBRANDWORX/CYD; **Annette Barrett**, IMPF, and moderated by **Helienne Lindvall**, ECSA.

1045 to 1145

Sex Education Case Study and the Creative & Business Process of Music for Film/TV/Gaming/Ads

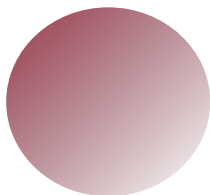
Join us for an in-depth discussion on the creative and business process of music for audio-visual. Gain valuable insights into the role of the Music Supervisor, Studio Music Executive and Licensing, Clearance Specialist in today's music industry. Walk away with effective tips in licensing, sourcing music, creating effective playlists, marketing strategies, and an insider's view to the ever-evolving relationships between content creators, artists, music supervisors and licensing executives. This is a highly competitive but lucrative market, a critical part of the business for indie publishers, so you don't want to be left behind. Learn the latest on how to be an effective partner.

Marina

Speakers and Moderator

With **Matt Biffa**, Air-Edel Associates; **Nicky Bignell**, BBC; **Sue Crawshaw**, Pick and Mix Music; **Connie Farr**, ThinkSync Music and moderated by **Teri Nelson Carpenter**, Reel Muzik Werks.

1200 to 1245



The Benefits of Hiring More Diversely and How to do it

Marina

"There were no black candidates" "I can't afford to employ people with health issues" and "I can't cope with female mood swings" are no longer valid reasons to not employ diversely and there are huge advantages to having a diverse workforce. This panel will discuss how to recruit and manage a workforce which is more representative of society, and why it's essential to do so. With **Dr. Metka Potočnik**, The F-List; **Claire Cordeaux**, BAPAM; **Kim Temple**, MPC; **Ole Dreyer**, MPA Denmark and moderated by **Tony D. Alexander**, Made in Memphis Entertainment.

Speakers and Moderator

1300 to 1330

OPENING KEYNOTE with Golnar Khosrowshahi, CEO and Founder of Reservoir Media

Marina

1330 to 1700

B2B Meetings

1430

Sync Session by Invitation

1700 to 1745

ICE Services; Unlocking multi-territory scope and scale benefits for publishers with **Matt Bolton**, ICE; **Ylva Fahlen**, PRS for Music; **Goetz von Einem**, peermusic and moderated by **Emmanuel Legrand**, CIN.

Marina

1745 to 1830

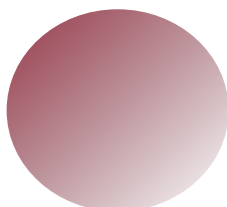
A dialogue with Musixmatch with **Aman Khullar** and **Hunter Thomson**; **exclusive to full Members of IMPF with badges only**

Marina

1900 to 2000

Sundowner Cocktail
SPONSORED by ROBA Music Publishing / TRO ESSEX Music Group

Victoria



Thursday 03 October

0915 to 1015

The Global Majority are taking over the Market

Marina

Since the beginning of the music industry, western music has been the biggest and highest earning repertoire by far. So-called developing markets were seen only as a sales opportunity without regard to local repertoire. However, the dominance of Western Music is coming to an end and the Global Majority is taking precedence on music services.

Speakers and Moderator

With a presentation by **Gadi Oron**, CISAC; and a discussion with **Spek Hussain Yoosuf**, PopArabia; **Emilio Morales**, Rimas Publishing; **Sania Haq**, Bye 2 Stereotypes; **Hiroyuki Tachimoto**, Fujipacific Music; **Shiveta Sooknanan**, IFPI and moderated by **Alvaro de Torres Zabala**, Music and A/V licencing.

1030 to 1115

AI – the solution to our database issues or just another fly in the ointment?

Marina

Who's got the best database? Isn't it about time we knew? There are so many databases in the world. How can we determine who maintains the best data and what's the gold standard? And what do we do with all the AI created works? Do they need their own database to take them out of the societies' distribution pools? If so, who's going to pay for it? And is AI a solution or.....? It's time to ask the tricky questions.

Speakers and Moderator

With **Cristina Perpiñá-Robert Navarro**, SGAE; **Florian Koempel**, Queen Mary University of London; **Matteo Fedeli**, SIAE; **Indi Chawla**, The MLC; **Mary Jo Mennella**, Music Asset Management; **Daan Archer**, Copyright Delta and moderated by **Victor Finn**, IMRO.

1130 to 1215

CMOs and RMEs; The Rise of the Right Management Entity

Marina

Who wants to own a Collection Society? How important is it for publishers to be co-owners rather than customers of collection societies? How does the service offered by Rights Management Entities who have to compete for customers compare? We hear from CMOs, RMEs and publishers about the roadmap ahead.

Speakers and Moderator

With **Cecile Rap-Veber**, SACEM; **Paul Shaver**, CMRRA/SX Works; **Chantal Epp**, ClicknClear; **André de Raaff**, CTM Publishing and moderated by **Adriana Moscoso del Prado Hernández**, GESAC.

1230 to 1300 **KEYNOTE with Mike O'Neill, President and CEO of BMI** **Marina**

1300 to 1630 **B2B Meetings**

1630 to 1700 **Creative Europe: How EU-funded Networks and Platforms spark creativity, music innovation and empower emerging artists** Find out more in a presentation with **Olga Sismanidi**, European Education and Culture Executive Agency. **Marina**

1700 to 1745 **The IMPEL Odyssey; A Publishers Eye View** with **Sarah Williams**; IMPEL, **Andy Heath**, Beggars Music; **Takuya Yamazaki**, NexTone; **Alexi Cory-Smith**, Bella Figura Music; **Ali Charrier**, SACEM and moderated by **Emmanuel Legrand**, CIN. **Marina**

1800 to 1900 **Sunset Cocktail** **SPONSORED by Salt and BumaStemra** **Victoria**

1915 to 2015 **LISTENING SESSION from the IMPF Song Writing Camp Palma 24** **Marina**

Friday 04 October

0930 to 1000 **Getting credited and paid for your music: a CLIP presentation** with **Niclas Molinder**, CLIP and **Dominic Matar**, WIPO. **Marina**

1000 to 1045 **Tech and Innovation** **Marina**

There's a new kid in town. All over organisations have been set up to provide a link between music tech and the music industry. Isn't it time tech and music were friends? What can tech do for us, and at what point does AI become an opportunity and not a threat?

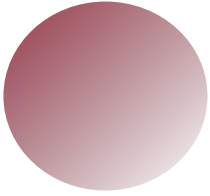
Speakers and Moderator

With **Živilė Plyčiuraitytė Plyčiūtė**, Lithuanian Ministry of Culture; **Iban García del Blanco**, Former Member of the European Parliament; **Åsa Carild**, Broma 16; **Becky Brook**, Music X Technology Advisor and moderated by **María González Gordon**, CMS Albiñana & Suárez de Lezo.

1100 to 1200

Mergers and Acquisitions

Marina



What tech and services are being bought up by music companies and how will that affect the landscape and the market. It's hard to keep on top of the booming mergers and acquisitions, but we will go on a whistlestop tour looking at the trends of the market, and what they might mean for the overall music business

Speakers and Moderator

With **Tim Ingham**, Music Business Worldwide; **Fred Davis**, The Raine Group; **Will Page**, Pivotal Economics; **Tommi Tuomainen**, Elements Music; **Jennifer Brown**, SOCAN and moderated by **Jane Dyball**, Laffittes.

1215 to 1300

CLOSING KEYNOTE with David Israelite, President and CEO of the NMPA

Marina

If you have any queries, please contact secretariat@impforum.org

