

# IMPF Global Music Summit Palma 2023 October 08 to 11

## THE GLOBAL MUSIC ENTREPRENEURIAL AND CREATIVE INDUSTRY SUMMIT

**Final Programme (as of September 27, 2023)**

**\*Note that only delegates with name badges may access the events and receptions\***

### Sunday 08 October

#### Location

Victoria

**1830 to 1930 Welcome Cocktail**

*Registration is open from 1700 at the Hotel Victoria*

### Monday 09 October

Victoria

**0900 to 1000 Opening Breakfast**

*Registration is open from 0830 at the Hotel Victoria*

Marina

**1010 to 1050 Panel 1 – Songwriting with Composers & Authors**

Join us as we look at the creative side of songwriting, and how our respective organisations can assist, support, and creatively inspire international synergies to develop a greater interactive global songwriting community.

**Panellists:**

**Helienne Lindvall**, President of European Composer and Songwriter Alliance, Composer (ECSA)

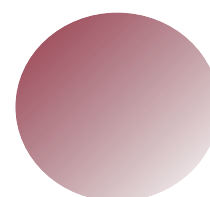
**Arriën Molema**, Songwriter and Vice President of The International Council of Music Creators, (CIAM)

**Marcelo Castello Branco**, Chair of the Board of Directors of CISAC; CEO of UBC

**Annette Barrett**, President of IMPF, and Global Strategic Liaison at Reservoir

**Jamie Hartman**, Ivor Novello winner and Grammy nominated singer, songwriter & producer

**Moderator: Molly Neuman**, CMO of Downtown Music Holdings



**1050 to 1100 Presentation on the Creative Europe Programme of the European Union, Olga Sismanidi**

**1100 to 1110 Presentation on WIPO for Creators; the new rights awareness platform “Clip”, Niclas Molinder**



1115 to 1200

**Panel 2 - The State of Global Rights Management**

Marina

An international perspective on rights management, the challenges facing rights-holders, and discussions around creating a better eco-system for faster, more accurate remuneration.

**Panellists:**

**Matteo Fedeli**, CEO of SIAE

**Andrea C. Martin**, CEO of PRS for Music

**Alisa Coleman**, COO of ABKCO Music & Records, and Board Chair of The Mechanical Licensing Collective

**Cristina Perpiñá-Robert Navarro**, CEO of SGAE

**Ole Dreyer**, The Nordic Music Society, Chair of Musikforlæggerne i Danmark, Board Member of KODA

**Moderator: Victor Finn**, CEO of IMRO

1200 to 1220

**Conversation with Cécile Rap-Veber  
CEO of SACEM**

Marina

1230 to 1315

**Panel 3 – Showcase Canada**

Marina



An in-depth look at the Canadian music market and the opportunities it presents for both artists and publishers globally.

**Panellists:**

**Margaret McGuffin**, CEO of Music Publishers Canada

**Andrea England**, President/Founder of Four Chords & The Truth and LFM; Associate Director, Publisher Engagement and Strategy at CMRRA

**Jennifer Brown**, CEO of SOCAN

**Vincent Degiorgio**, President of Cymba Music Publishing

**Odette Lindsay**, Director of Copyright Administration at Third Side Music

**Moderator: Jennifer Mitchell**, President of Red Brick Songs


**B2B meetings from 1315 to 1715**

1715 to 1800

**Protecting Human Endeavour**

Marina

A presentation of ARK, a new blockchain based platform for the safe sharing of human ideas. **Jamie Hartman** and **Ed Bennett-Coles**, Co-founders and Presidents of ARK, **Cameron Chell** - Founder of Metaworks, Ark tech build partners. **Moderator: Emmanuel Legrand**, Editor of Creative Industries News



**1800 to 1845**      **Roundtable led by AEDEM Spain and Cecilia León, President of Ediciones Joaquín Rodrigo and Davide Grosso from the International Music Council (IMC)**      **Marina**

Do some of the challenges that classical music faces affect other repertoires? A discussion analysing why the exponential rise of online royalties being experienced by pop music isn't occurring at the same rate for classical music and other musical genres.

**Moderator: Emmanuel Legrand**, Editor of Creative Industries News

**1900 to 2000**      **Sundowner Cocktail**      **Victoria**

## Tuesday 10 October

*Registration is open at 0815 at the Hotel Palma Marina*

**0900 to 0945**      **Panel 4 – “Something to Synch About”**      **Marina**

Music for audio/visual media has evolved to become a lucrative revenue stream for rights-holders in recent years - and the sync market has become more competitive than ever as a result. Here, key players from all sides of the process discuss how to make the most of this growth area.

**Panellists:**

**Nicky Bignell**, Head of Music Licensing at BBC

**Sue Crawshaw**, Music Supervisor

**Quentin Boniface**, Director of Music Creative & Production, EMEA at Netflix

**Mary Jo Mennella**, CEO of Music Asset Management, Inc

**Moderator: Teri Nelson Carpenter**, Founder & CEO of Reel Muzik Werks

**0945 to 1030**      **Panel 5 - Early Data Management; how soon is too soon**      **Marina**

As the modern music eco-system becomes more complex, effective data management has become a lynchpin to successful music businesses everywhere. In this panel, we'll hear when rights-holders need to get to grips with their data, and how best to manage it at various stages of growth.

**Panellists:**

**Amos Biegun**, Global Head of Rights & Royalties / Managing Director at Vistex

**Indi Chawla**, Head of International Relations at The Mechanical Licensing Collective

**Rell Lafargue**, President and Chief Operating Officer of Reservoir Media

**Paul Shaver**, President of CMRRA & SX Works

**Moderator: Niclas Molinder**, Founder of Music Rights Awareness Foundation and Session ID

**1030 to 1100**

### **Morning Breakout at the Palma Marina**

**1100 to 1200**

#### **Panel 6 - The Talk of the Town – AI, Web 4, Metaverses**

**Marina**

While technology has created new opportunities for music rights-holders, in billion-dollar, blockbuster games and limitless virtual frontiers, it has also caused many to question the very foundations of our copyright system, with artificial intelligence applications seemingly galloping ahead of us. We'll look at how all of this pertains to music, how to thrive in virtual worlds as well as the real world, and how human and AI creation can coexist.

##### **Panellists:**

**Constance Herreman Follain**, Director of Legal and Policy at CISAC

**Florian Koempel**, Copyright Consultant

**Elisa Fermont-Amouyal**, CEO of Talit MuZic Publishing

**Markus Schwarzer**, CEO of CYANITE

**María González Gordon**, Managing Partner at CMS Spain and Global Co-Head Digital Business

**Cliff Fluett**, Partner at Lewis Silkin/MD Eleven Advisory

**Moderator: Sarah Williams**, CEO of IMPEL

**1200 to 1240**

#### **Panel 7 – How to build bigger and how to build better**

**Marina**

Why we need to encourage the next generation and strive towards greater diversity across the music industry, what progress has been made, and why there is still so much more to do. We'll discuss how to create inclusive cultures, better companies, and a richer creative output.

##### **Panellists:**

**Eva Karman Reinhold**, Chair of SOM, IMPALA Diversity Chair and CEO of Smilodon

**Tony D. Alexander**, President & MD of Made in Memphis Entertainment

**Olga Heijns**, CEO of Next Era Music Publishing

**Moderator: Margaret McGuffin**, CEO of Music Publishers Canada

**1245 to 1300**    **Presentation by Will Page, Economist**    **Marina**  
"Glocalisation" of music streaming within and across Europe

**1300 to 1330**    **Keynote and Dialogue with Member of the European Parliament Ibán García del Blanco**    **Marina**  
"Cultural diversity and the conditions of authors in the European music streaming market"

### **B2B meetings from 1330 to 1715**

**1715 to 1800**    **IMPEL - Creating the Digital Future for the Independents**  
Led by **Sarah Williams** CEO of IMPEL, **Michael Hatjoulis**, Head of Operations at IMPEL, **Ali Charrier**, Head of Online Partners at SACEM **Moderator: Emmanuel Legrand**, Editor of Creative Industries News

**1800 to 1845**    **ICE Services presentation on Multi-territory Royalty flows and New Opportunities**    **Marina**  
Led by **Alex Tarrand**, COO & Co-founder of STYNGR, **Jon Hall**, Head of Licensing at ICE Services and **Loredana Cacciotti**, SVP Digital Licensing & Business Affairs at Downtown Music Holdings  
**Moderator: Emmanuel Legrand**, Editor of Creative Industries News

**1930**    **Evening Drinks Reception and Listening Session from the Palma Song Writing Camp'23**    **Marina**

### **Wednesday 11 October**

**0930 to 1030**    **Closing Breakfast at the Hotel Victoria with B2B meetings and keynote (tbc)**    **Victoria**

**1100 to 1545**    ***The IMPF Board of Directors will meet from 1100 to 1545 at the Hotel Victoria***

If you have any queries, please contact [secretariat@impforum.org](mailto:secretariat@impforum.org)