

IMPF Friends and Supporters Programme (FS&P)

1. What is the Friends & Supporters category?

Friends and Supporters of IMPF is a new engagement category launched in July 2021. It aims to offer non publisher commercial companies or individuals that have requested to join or work with IMPF, but don't meet the statutory criteria, a way to align with IMPF mission, members and aims.

The "Friends and Supporters of IMPF" category is aimed at those non publisher commercial companies whose mission is to have an open and transparent relationship with the independent music publishing community worldwide and is aligned with that of IMPF.

In order to ensure transparency, access and openness to all relevant players, IMPF is accepting companies or individuals to this category where there has been outreach or where there is an existing relationship.

2. Benefits of the Friends & Supporters category

Becoming a friend/supporter of IMPF allows non publishers commercial entities to:

- Become aligned with the largest global network of independent music publishers
- Build relationships with key independent music publishers
- Promote best practices in administration, licensing, and technology
- Participate in fostering a beneficial commercial ecosystem for composers and music publishers
- Educate members via media (webinar, newsletter, etc.) on market conditions (legal, regulatory, economic, etc.)
- Work towards enhancing relations with music publishers

While there are no no-quid pro quo benefits envisioned, IMPF will provide access to logo placements and interchanges and will afford the FS&P category to put forth mutually beneficial proposals to members (via meetings and webinars), subject at all times to consulting with the Board. Other joint or common elements that could help ameliorate relations between publishers and these services could manifest during the lifetime of any engagement. It is of course self-evident that there is an inherent value to the association with IMPF and vice versa.

3. Status of FS&P

The FS&P category is *hors-statuts* and applies to external collaborators, who won't benefit from the privileges of being a Member of IMPF. The approval of engagement with any company or organisation under the category is entirely at the discretion of the Board of Directors of IMPF, as is the duration and termination of any such partnership. The Board of Directors ensures that the activities of this category of organisations and/or companies are consistent with the values of the Forum. The Board will not accept support from companies or individuals whose commercial objectives could conflict with our goals and values, promote inaccurate or misleading messages about our commitment to those goals and values, or compromise the

independent status of IMPF. This new category does not grant any membership status nor is it an imprimatur of any kind. (See link *here* to formal Engagement policy)

4. IMPF Friends & Supporters vs. Members

Members	Friends & Supporters
Music Publishers	Companies Entities in other relevant fields
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5. Current IMPF Friends & Supporters (March 2024)

- ABRAMUS is a multi-repertoire CMO that has been operating in Brazil for more than 40 years. It is the largest copyright management company in Brazil, with more than 130,000 members from the territory. Abramus represents Brazil's main composers, artists, record companies, musicians, and publishers, both major and independent, as well as directly representing several international clients in the territory. The organization also offers its members IT solutions and business intelligence for the management of music repertoires both online and offline.
- AMRA takes a global, direct approach to digital licensing, collection, and administration, driven by the KTech rights management platform, which provides a streamlined model allowing AMRA to increase efficiencies. AMRA represents some of the world's most successful songwriters through either direct affiliation with AMRA or its publisher representation agreements for global digital licensing administration.
- **Backbeat Solutions** platform covers all aspects of rights and royalty management, with the company's cloud-based software being built from the ground up for the modern music ecosystem.
- CMRRA, a SoundExchange company, is a licensing agency which represents over 90% of
 music publishers and self-published songwriters doing business in Canada. CMRRA
 licenses, collects, and distributes royalties for the majority of songs recorded, sold and
 broadcast in Canada. Innovators in licensing and royalty collection for over 48 years,
 CMRRA provides licenses to dozens of digital services, including all the major online music
 services operating in Canada as well as YouTube, the Meta platforms, TikTok and more.
- **SX Works** Global Publisher Services (SX Works), which originated with SoundExchange's acquisition of the Canadian Musical Reproduction Rights Agency Ltd. (CMRRA), provides administration solutions to enable music publishers and self-published songwriters to manage their repertoire and musical works across the music ecosystem.
- Downtown-owned Curve Royalty Systems has joined IMPF's Friends and Supporters category. Built by music royalties specialists, Curve's platform is a powerful and complete solution for managing rights and calculating royalties related to both publishing and recorded rights. Curve's advanced toolset caters to multiple types of deals and complex deal scenarios, including, but not limited to: automated CWR generation and deliveries; rate escalations; black box revenue distribution; IP chain management; and online statement delivery.
- ESMAA is a subsidiary of Abu Dhabi based PopArabia, the leading independent music
 company and music publisher in the Middle East for a decade, and a partner of twofour54,
 Abu Dhabi's media and entertainment hub. ESMAA is a rights management entity working
 with global stakeholders in music to facilitate and provide music licenses in the Gulf region.
- ICE is a purpose-driven organisation, founded by rightsholders, for rightsholders. ICE exists to support songwriters, enabling societies and publishers to accurately compensate them when their work is used internationally.

- Lyricfind: LyricFind provides partners with an extensive catalogue of accurate and fully legal lyrics, licensed from more than 10,000 publishers and performing rights organisations around the world. It is trusted by some of the top names in the industry, including Amazon, Google, YouTube, Deezer, Xperi, Soundhound, iHeartRadio and many others. They have been Supporters of IMPF since July 2021.
- MINT, The Mint Companies license and/or administer copyrights for multi-territorial online
 usage on behalf of songwriters, composers and music publishers. Mint Digital Services is
 the alliance between US music rights organisation SESAC, and Swiss collective
 management organisation SUISA. Under the joint venture, Mint administers licences to use
 musical compositions in multi-territorial online music services on behalf of publishers,
 collective management organisations and independent management entities.
- Musixmatch provides data, tools and services to enhance the music
 experience and empower creators. It has a lyrics catalogue with over 8 million songs and
 80 supported languages. It supplies a range of platforms including the top global music
 DSPs, online search engines and social platforms. Alongside lyrics, Musixmatch works to
 provide creators with tailored tools to help manage, claim, and distribute content. They have
 been Supporters of IMPF since July 2021.
- NexTone is the only private-sector company in the music copyright administration business
 in Japan. It has managed a broad range of rights, including mechanical, digital, broadcasting
 and performing copyrights, in the territory since its establishment in 2000. NexTone works
 with a wide variety of rights-holders including the publishing arms of global video games
 companies and animation studios, major and independent music publishers, and individual
 songwriters.
- On Music is based in the rapidly growing technology hub of Belfast, Northern Ireland. We
 are a trusted partner in providing complementary back office support for music and audiovisual copyright metadata processing and our clients are at the core of every decision we
 make. The skills and knowledge of our team have grown through experience of broadcast
 media, a passion for music and enthusiasm for technology. Working on a global scale we
 have the ability to make complex decisions software alone cannot handle.
- **PEX** is the leader in digital rights technology, enabling the fair and transparent use of copyright online. With Pex's advanced identification technology, platforms can manage and license content at scale, allowing users to upload freely while respecting copyright. In return, rightsholders are able to monitor and capitalize on the content they own. Pex is on a mission to support the creator economy with fair and transparent copyright solutions.
- **UBC** was founded in 1942, serving composers, publishers, performers, musicians and labels. The organisation collects and distributes royalties on behalf of a vast domestic and international repertoire in Brazil. The organisation currently has close to 60% of market share among the seven Brazilian performance rights organisations.
- Vistex solutions help businesses take control of their mission-critical processes. The
 company's enterprise software provides a high-volume, easily configured solution poised
 for traditional, current and future music business trends. Contracts, metadata and all royalty
 activity are captured in a single system, which is used for registration, licensing, sales,
 royalty reporting, analytics and more. This enables music companies to manage all aspects
 of their industry in a single solution.

6. IMPF stakeholder relationships

IMPF is an associate member of CISAC (International Confederation of Societies of Authors and Composers) and ICMP (International Confederation of Music Publishers) and works closely with the CMO members of CISAC at national level. IMPF also works with IMPALA, ECSA and GESAC on European affairs. IMPF has a memorandum of understanding with AIMP (Association of Independent Music Publishers), a charter of cooperation with IMPEL, the licensing hub for independent music publishers, and a strategic alliance with The Ivors Academy to strengthen ties between music creators and publishers. IMPF also liaises at international level with CIAM (International Council of Music Creators) in this regard. IMPF joins the Standing Committee on Copyright and Related Rights (SCCR) at WIPO and is a Member of the Advisory Board of WIPO for Creators. IMPF is a member of the Human Artistry Campaign Coalition. IMPF is a stakeholder to the European Observatory on Infringements of Intellectual Property Rights of the European Union Intellectual Property Office and is also a member of the Pro Music international coalition which promotes the myriad of different ways people can enjoy music safely and legitimately online. IMPF sits on the Advisory Board of Fair Muse a project "Promoting Fairness of the Music Ecosystem in a Platform-Dominated and Post-Pandemic Europe.

7. IMPF Policy and Advocacy

IMPF carries out a full policy and advocacy programmer - See here for all top line positions.

8. About IMPF

IMPF is a network and meeting place for independent music publishers globally. IMPF wants its members to be able to take advantage of the incredible opportunities to have their music on every service, licensed easily and without borders. IMPF's purpose is to represent the interests of the independent music publishing community internationally, share experiences and best practices in music publishing, exchange information on the legal framework as it affects the music publishing environment, coordinate and support projects relevant to composers and music publishers and promote a favourable environment for artistic, cultural, linguistic, and commercial diversity for composers and music publishers.

IMPF is based in Brussels, the home of the European Institutions and with the geographically diverse location of our members and given our nimbleness, in terms of size and cohesiveness in terms of Board makeup, we can quickly act on policy and key legislation affecting writers and companies anywhere. Above all, independent publishers want all writers and companies to be rewarded fairly for their work, their creativity, and their investment. IMPF is a growing organisation, currently representing over 170 independent publishing companies worldwide.



