



**INDEPENDENT MUSIC PUBLISHERS  
INTERNATIONAL FORUM**

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## **UBC joins Friends and Supporters of IMPF**

**The Brazilian CMO has close to 60% market share in the territory.**

Brazilian CMO UBC has joined the Independent Music Publishers International Forum's (IMPF) Friends and Supporters category.

UBC was founded in 1942, serving composers, publishers, performers, musicians and labels. The organisation collects and distributes royalties on behalf of a vast domestic and international repertoire in Brazil.

The organisation currently has close to 60% of market share among the seven Brazilian performance rights organisations.

In 2022, UBC distributed to its direct and represented members a total of R\$ 667.116.399,63 in domestic performance rights royalties and R\$ 3.305.317,02 in domestic mechanical rights royalties. Through its agreements with international sister societies it received and distributed R\$ 7.425.500,12 of performance rights royalties and R\$ 25.191,09 of mechanical rights royalties generated outside Brazil due to its direct members.

Launched in 2021, IMPF's 'Friends and Supporters' category is aimed at commercial companies whose mission is to have an open and transparent relationship with the independent music publishing community worldwide, aligned with that of IMPF.

UBC CEO, Marcelo Castello Branco: "The network provided by IMPF is vital in connecting the global independent market with its expectations and demands. For a society with a global DNA like UBC it is both an honor and an important purpose to be able to perceive and answer these demands which are ever more dynamic and relevant."

IMPF said: "We are pleased to welcome UBC as a Friend & Supporter. The Brazilian market offers a number of great opportunities for independent music publishers around the world, and we look forward to working closely with key stakeholders to help our members and those in the territory operate more effectively together."

## About IMPF

IMPF (Independent Music Publishers International Forum) is the global trade and advocacy body for independent music publishers worldwide. IMPF helps to stimulate a more favourable business environment in different territories and jurisdictions for artistic, cultural, and commercial diversity for its music publisher members and the songwriters and composers they represent. [www.impforum.org](http://www.impforum.org)



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