



Creative Europe 2021 -2027

Culture sub-programme

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EACEA



**IMPF, 2023 The Music Entrepreneurial
and Creative Industry Summit**

09 October 2023

Strategic Framework

EU Framework for CCSIs

- [Treaty on European Union](#) : Treaty on European Union: Art.167(5) for [Culture](#) and Art. 173(3) for [Industry](#)
- [European Agenda for Culture](#)
- [Council Work Plan for Culture](#)
- EU strategy for [international cultural relations](#)
- [Digital Single Market / DSA –DMA](#)
- [Media Action Plan](#)
- [AI Act - European Digital Rights and Principles](#)
- [New European Bauhaus - Greening the Creative Europe Programme](#)

International Framework for CCSIs

- [UN Universal Declaration of Human Rights](#) and the [International Covenant on Economic, Social and Cultural Rights](#)
- [UNESCO Convention](#)
- [WIPO Treaties](#)

Work Plan (WP) for Culture 2023-2026

- A. Artists and cultural professionals
- B. Culture for the people
- C. Culture for the planet
- D. Culture for co-creative partnerships



Safeguard, develop and promote European cultural and linguistic diversity, and heritage

Strengthen the competitiveness and the economic potential of the European CCS, esp. the audiovisual sector

Strands

Culture
All CCS
excl. AV
sector

Media
Audiovisual
sector

**Cross
sectorial
CCSIs**

Collaboration, co-creation, co-production, circulation, demonstration

Creative Europe 2014 – 2020 Highlights



13 000 grants



Training of over 16 000 professionals



650 projects across 3 800 organisations



Production – distribution of over 5 000 films



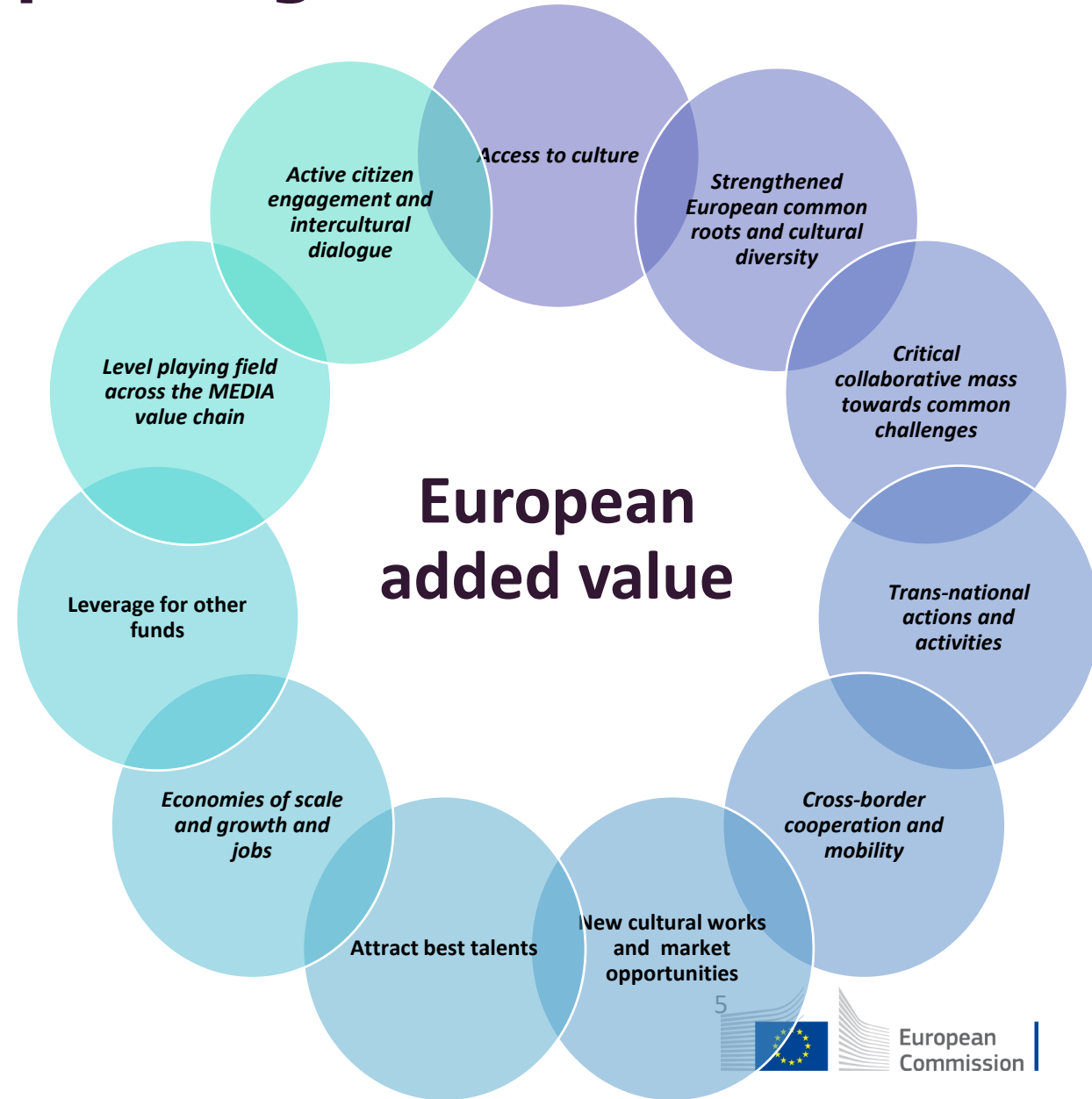
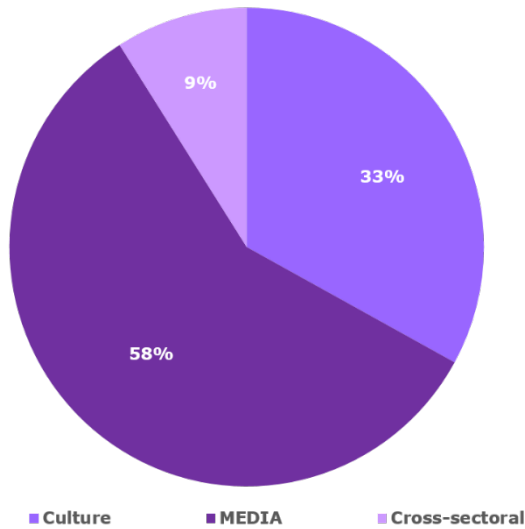
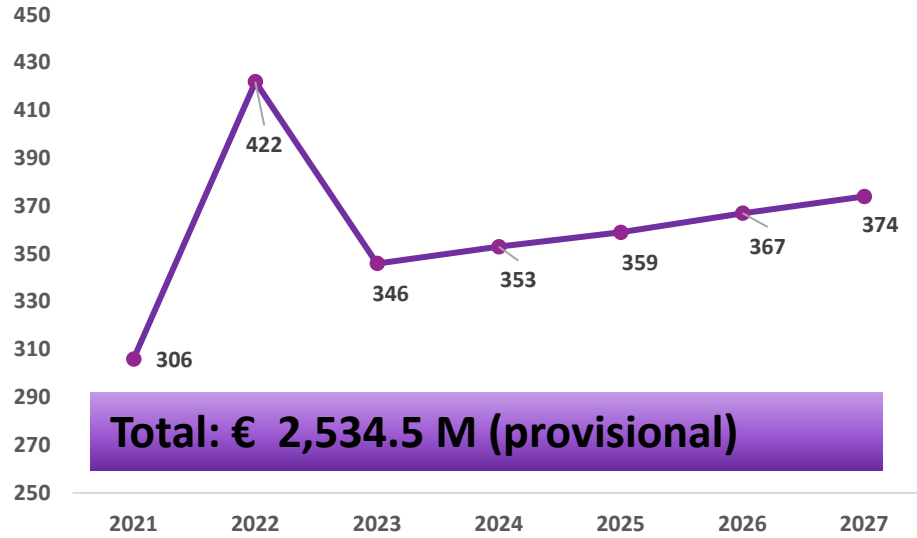
1 144 cinemas



Translation of 3 500 books

Creativity, diversity, innovation, international reach

2021- 2027 Creative Europe Budget



Creative Europe

Promotes fair working conditions, including fair remuneration for all cultural and creative professionals

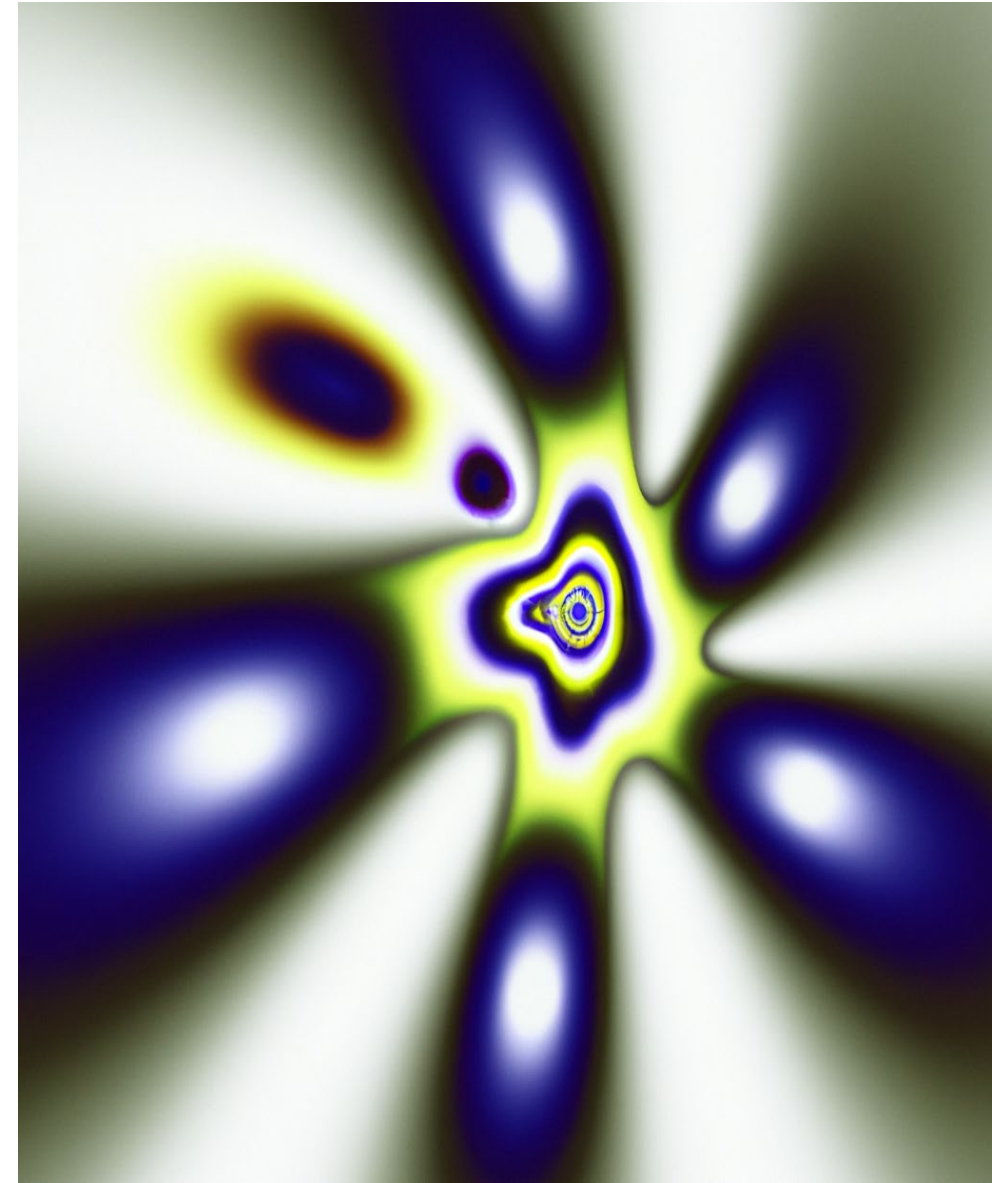
Focus on Music



Focus on Music

Additional regulatory - policy – studies- initiatives

- ❖ [The status and working conditions of artists and cultural and creative professionals](#)
- ❖ [EU framework for the social and professional situation of artists and workers in the cultural and creative sectors](#)
- ❖ [Study on Opportunities and Challenges of Artificial Intelligence \(AI\) Technologies for the Cultural and Creative Sectors](#)
- ❖ [Study on Copyright and New technologies: Copyright Data Management and Artificial Intelligence](#)
- ❖ [Study on the international dimension of the single equitable remuneration right for phonogram performers and producers and its effect on the European Creative Sector](#)
- ❖ [COMMISSION RECOMMENDATION of 4.5.2023 on combating online piracy of sports and other live event](#)
- ❖ [EU initiative on Web 4.0 and virtual worlds: a head start in the next technological transition](#)



Focus on Music

Some Market trends

Evolving business models, new revenue streams, data

Digital transformation, competition & discoverability

Emerging markets and new consumer choices

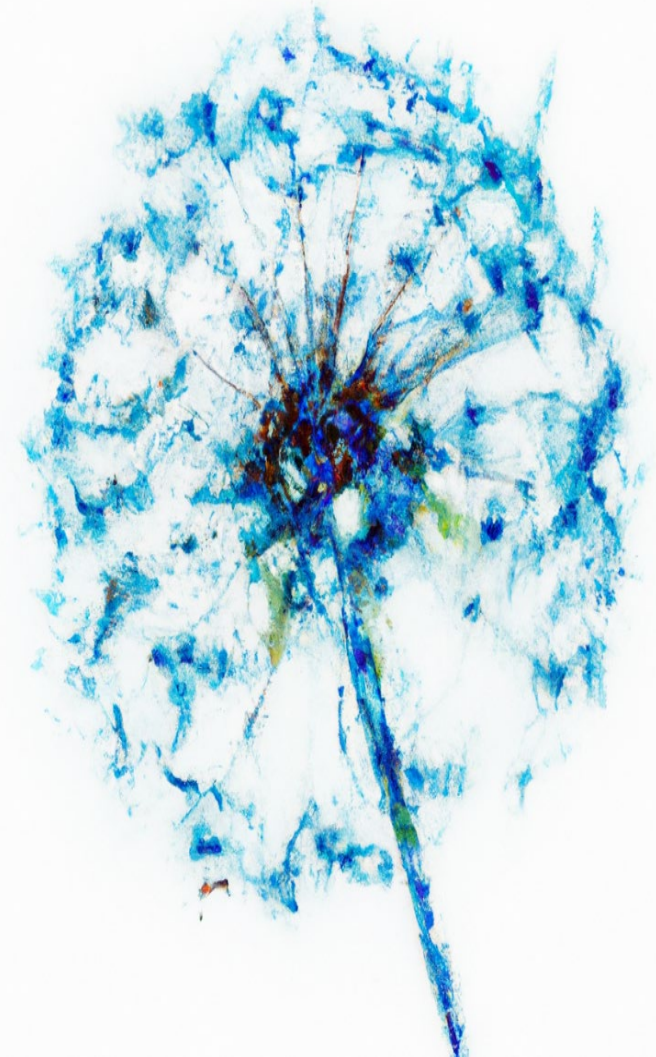
Live music, concerts and music licencing

Independent artists – markets

Piracy and copyright infridgements

AI generative music, VR, AR, virtual worlds- new techs

Diversity, equality, sustainability





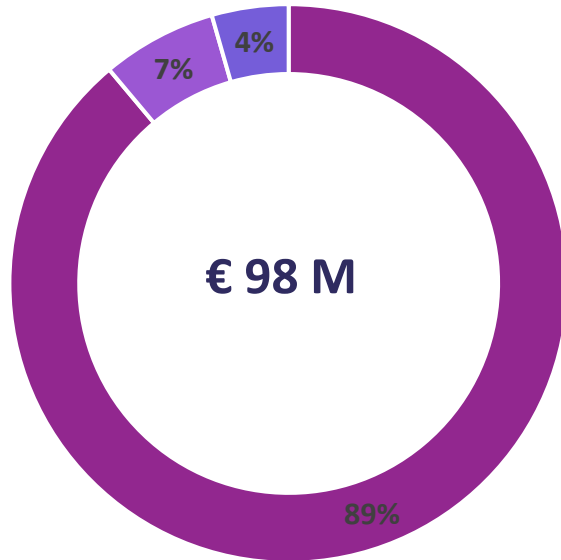
EU approach on music

- **promote creativity and innovation**
 - **safeguard and expand the diversity of European music**
 - **help the sector adapt to and benefit from digitalisation**
-
- **support the sector's sustainable recovery from the COVID-19 crisis and its resilience**

<https://culture.ec.europa.eu/cultural-and-creative-sectors/music/music-moves-europe>

Focus on Music

2014-2020
CE funding



■ cooperation ■ networks ■ platforms

2018 – 2020
preparatory action



- ❖ 7 Calls for Proposals (training, small venues, education, co-creation, distribution, sustainable recovery)
- ❖ 60 grant awards
- ❖ 5 Calls for Tenders (studies on exports, health, observatory, market gap analysis)
- ❖ € 7 M
- ❖ Music Moves Europe Talent Awards

<https://musicmoveseuropetalentawards.eu/>

<https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe>

Cooperation projects on music - examples



Hub
for the Exchange
of Music Innovation

Over 200 music projects



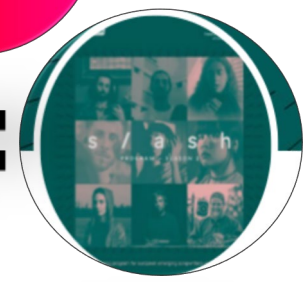
Opera vision



QUANTUM MUSIC



B.R.A.N.D. NEW



ULYSSES network
PROJECT



European Platforms on music

1 — Promotion of emerging artists



Artistic programming

2

3

Branding - Showcasing



Cross-Pollination, community building, adaptive innovation contribute to social, economic and cultural life

Pan-European cultural entities - European orchestras

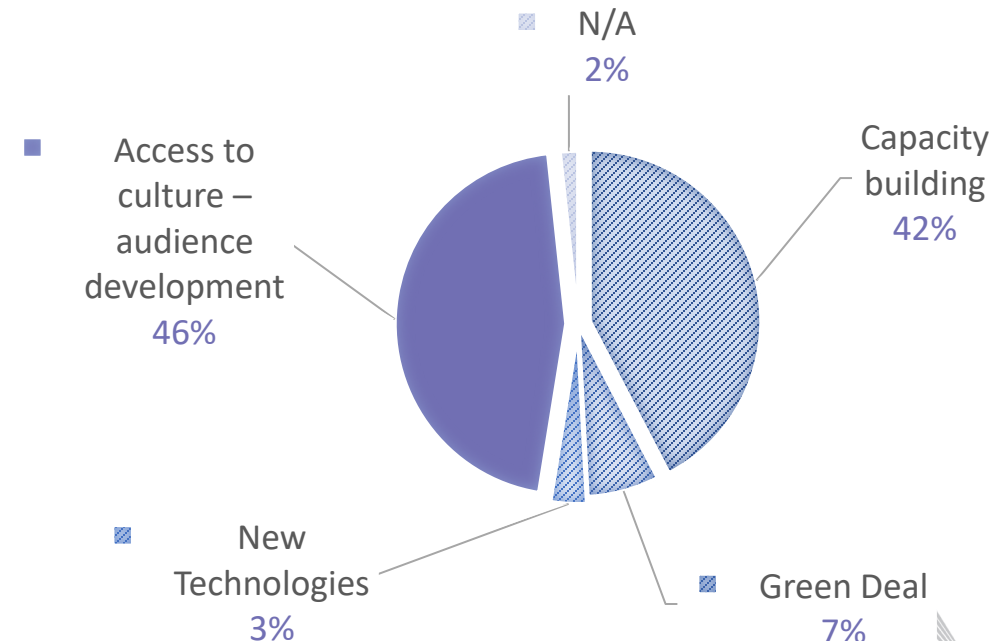


Fostering a new generation of creative talents and musicians for a vibrant future in the world of classical music and orchestral performances

European Music Networks 2021-2023



- ❖ 13 music networks
- ❖ €10+ M
- ❖ 1 400+ member organisations
- ❖ 27 participating countries per project
- ❖ 28% non-EU members



Cascading sub-grants





Education – Promotion – Intangible Heritage

- ❖ [Association Européenne des Conservatoires, Académies de Musique et Musikhochschulen \(AEC\)](#)
- ❖ [European Choral Association \(ECA\)](#)
- ❖ [European Music Council \(EMC\)](#)
- ❖ [Jeunesses Musicales International \(JMI\)](#)

Early music and Jazz

- ❖ [European Early Music Network \(REMA\)](#)
- ❖ [Europe Jazz Network \(EJN\)](#)



Composers, Music Managers, Music Publishing and Export

- ❖ [European Composer and Songwriter Alliance - ECSA](#)
- ❖ [European Music Managers Network - EMMA](#)
- ❖ [European Music Exporters Exchange - EMEE](#)
- ❖ [Independent Music Publishers International Forum - IMPF](#)

Live Music, Festivals and cross-sectorial

- ❖ [European Network for Live Music Associations - Live DMA](#)
- ❖ [YOUROPE – Fit For Festivals -3F](#)
- ❖ [International Music and Media Center - IMZ](#)

European NETworks



Music Synergies (1)

- **Advocacy campaigns**
- **Policy contributions**
- **Working groups**
- **Common Tools**



MENTORSHIP PROGRAMME FOR MUSIC CREATORS

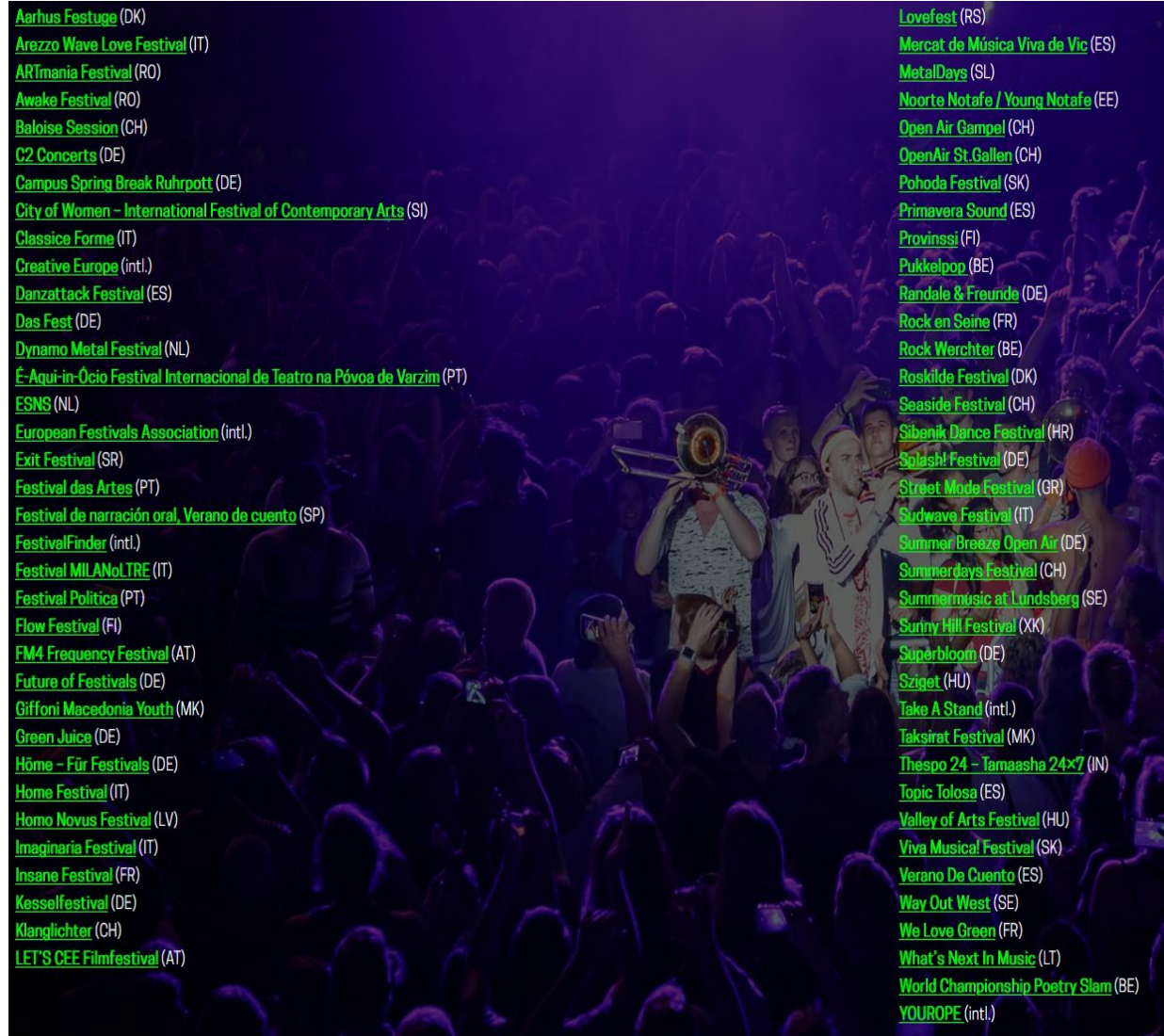
Aim driven: NETworks collaborations, pulling resources, expertise and spillovers from one NETwork to another

Support to young female composers and songwriters

- Calls for mentors and mentees
- Six-month mentorship programme
- Bringing mentors and mentees together
- Individual online meetings and in-person events
- Networking and showcasing at flagship events

Enhancing gender equality in music

European NETworks' synergies (3)



Sector oriented: Festivals NETworks joined efforts for the sector's recovery, serving policy initiatives

[YOUROPE e.V.](#) - [European Festivals Association](#)

#ImpossibleWithoutYouth campaign

2022 European Year of Youth - [Voice Platform](#)



European Networks' synergies (4)

IMZ Network – Fedora Platform

IMZ Network – Pixii Festival



Performing Arts Documentary

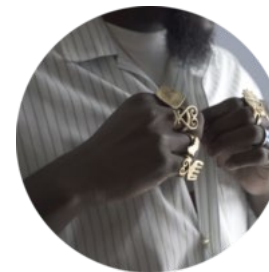
Digital Creation

This is not a Kanga

Wonder Maria / Bruno Cabral

Alternates (Bergantian)

CinemaLeap Inc. / Lynn Song



New frontiers: Cross sectorial collaboration of NETworks, PLATforms and projects across industries and sectors: dance, film, music, opera, digital creativity.....



Projects



On green, digital, just and resilient recovery of music ecosystem

€2,2 M

51 sub-projects



On music export, music venues, digital circulation & engagement

€ 4 M

90 sub-projects

Recovery, diversity and digital competitiveness of the European music ecosystem

CE funding opportunities on music - 2024

- 1 — Cooperation projects: € 60 M
- 2 — European platforms: € 47.4 M
- 3 — European networks: € 39.7 M
- 4 — Music Moves Europe: € 5 M
- 5 — Creative Innovation Lab: € 7.5 M
- 6 — Pan-european Cultural Entities: € 7.2 M

2024 Priorities – Cross cutting issues

- Inclusion, diversity and gender balance European Union
[EU Gender Equality Strategy 2020-2025](#)
- Greening of Creative Europe
[Study on Greening the Creative Europe Programme](#)

2023 European Year of Skills

- [Creative Europe Programme – Annual Work Programme 2024](#)
- [Indicative timetable of Calls publication](#)

Other EU funding - Tools



[Horizon Europe – Culture, creativity and inclusive society](#)



[EIT Culture & Creativity](#)



[The CulturEU funding guide](#)



[Funding & tender opportunities](#)

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Thank you

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