



**INDEPENDENT MUSIC PUBLISHERS
INTERNATIONAL FORUM**

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AMRA joins IMPF Friends and Supporters category

**Global digital music collection society represents some of the world's
most successful songwriters.**

AMRA has joined IMPF's Friends and Supporters category.

AMRA takes a global, direct approach to digital licensing, collection, and administration, driven by the KTech rights management platform, which provides a streamlined model allowing AMRA to increase efficiencies.

The organisation's roll-out has reached all corners of the world outside of the US, and includes direct digital collections for China, Brazil, and Japan.

AMRA represents some of the world's most successful songwriters through either direct affiliation with AMRA or its publisher representation agreements for global digital licensing administration.

Launched in 2021, IMPF's 'Friends and Supporters' category is aimed at commercial companies whose mission is to have an open and transparent relationship with the independent music publishing community worldwide.

AMRA CEO Tomas Ericsson said: “AMRA partnering with IMPF is a perfect fit, based on AMRA’s long-term support of a thriving independent publisher community. We are proud to support the IMPF’s important global work on behalf of independent publishers and the songwriter community. AMRA’s Global Digital Licensing model was created to meet the needs of a more streamlined and efficient digital market, creating more value and increasing the velocity of royalty payments to publishers and songwriters for using their music on global digital platforms. We bring together 200+ territories under direct digital licensing agreements, and we use AMRA’s state-of-the-art tech platform to process and match the trillions of usage data received from DSPs globally, which means more money, faster.”

About IMPF

IMPF (Independent Music Publishers International Forum) is the global trade and advocacy body for independent music publishers worldwide. IMPF helps to stimulate a more favourable business environment in different territories and jurisdictions for artistic, cultural, and commercial diversity for its music publisher members and the songwriters and composers they represent. www.impforum.org



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