



Title Work Package 5: Technology & Data Collection

Summary IMPF surveyed its membership to determine the various data needs of its individual publishers and reached out to relevant data collection tool providers.

Activity IMPF distributed a Digital and Data Needs survey to members from around the world in July 2022. The results showed a broad spread of data needs. While the results were clear with respect to playlisting and pitching software, requirements were more varied when it came to network-facing data collection services. The IMPF EU Project team began to determine adequate services that would meet these needs.

Beneficiaries The IMPF membership

Outcomes/Next Steps In the first half of 2023, the EU Project Team will work on selecting and starting negotiations to acquire the right tools to streamline data to IMPF's membership.