

MUSIC

NETWORKING AND SONGWRITING CAMP

THE ENTREPRENEURIAL AND CREATIVE INDUSTRY SUMMIT

OCTOBER 9-12, 2022

PALMA DE MALLORCA, SPAIN



KEMPER
MUSIC GROUP

TO REGISTER SEND EMAIL TO

SECRETARIAT@IMPFORUM.ORG

PROGRAMME

This **"The Music Entrepreneurial and Creative Industry Summit"** is the first global meeting hosted by IMPF for music publishers, songwriters and friends, with creative talks, panels, and time to meet, create, connect, network and do business. The Summit will run from 09 to 12 October in Palma, Mallorca, Spain. A Songwriting Camp will run concurrently from the 07 to the 12 of October and will bring together 30 writers, each signed to a publisher member of IMPF. Songs written during the camp will be presented to the event on the evening of October 11th during a listening session.

The conference track will explore:

Music in the metaverse; publisher, platform, collective management and consumer- "It's not the future, it's the present" *is the "level playing field" more level in the metaverse than the real world? AI is being used at practically all levels of the music value chain, from AI-assisted musical creation and stem separation to playlist curation and A&R; how do we foster a balanced innovation and legal certainty? And are NFTs all they are cracked up to be?*

The Role of creative professionals in the Green Transition *What is the investment potential and the return on the moral imperative? And what can meaningfully be achieved and contributed by our community?*

VoD and Buy outs *Can the composer compose? Understanding the buy-out problem of composers composing for VoD platforms and buy-out contracts imposed on composers by US-based VoDs*

Streaming *where is the fairness in the streaming market and what is the perspective of authors, composers, music publishers, CMOs and platforms?*

Music Supervisors and Publishers *maximising the opportunities in the AV world of TV Fictions and Entertainments; the renaissance of contemporary TV drama, digital production and distribution, and the emergence of national and transnational genres*

The big future of independent music publishing *big picture thinking on where we will be in 10 years time*

The preliminary Programme Schedule is as follows:

Sunday 09 October

1800 to 2000

Opening Cocktail and
Welcome Keynote

Hotels
Victoria

Monday 10 October

0900 to 1030

Welcome Breakfast

Victoria

1045 to 1115

Presentation: Spotify

Victoria

1130 to 1300

Panel: Music in the Metaverse

Marina

1300 to 1400

Panel: The Role of Creative
Professionals in the Green Transition

Marina

From 1400

Delegates' Networking and Business
Meetings

FREE TIME

Tuesday 11 October

0930 to 1030

Panel: Music Supervisors, Synch and
Publishers

Marina

1045 to 1115

Presentation: Ukraine UACRR
Authors

Marina

1130 to 1245

Presentation and Panel: Streaming;
where are we at?

Marina

1300 to 1730

Delegates' Networking and Business
Meetings

FREE TIME

1730 to 1830

Panel: Buy Outs and VOD

Marina

1830 to 1900

Sundowner Cocktail

Marina

1900 to 2000

Dialogue: The Big Future of
Independent Music Publishing

Marina

2015 to 2115

Listening Session from
Song Writers Camp

Marina

Wednesday 12 October

0900 to 1030

Closing Breakfast
and Keynote

Victoria

If you have any queries, please contact secretariat@impforum.org and to register go to link [here](#).

Current Speakers, Keynotes and Moderators

Annette Barrett **IMPF President**; Coco Carmona **Shearwater Global**; Indi Chawla **The MLC**; Sue Crawshaw **Pick and Mix Music**; Graham Davies **The IVORS**; Veronique Desbrosses **GESAC**; Michelle de Vries **Music Supervisor**; Marc du Moulin **ECSA**; Keith Johnson **IMRO**; Mark Kitcatt **IMPALA**; Rell Lafargue **Reservoir Media**; Emmanuel Legrand **Creative Industries News**; Helienne Lindvall **ECSA**; Niclas Molinder **Session/Music Rights Awareness Foundation**; Teri Nelson Carpenter **IMPF Board Member**; Molly Neuman **Downtown Music Services**; Gadi Oron **CISAC**; Burak Ozgen **GESAC**; Will Page **Economist & Author**; Jules Parker **Spotify**; Barry Scannell, **William Fry**; Stella Tavella **Musixmatch**; Liudmyla Tsymbal **NGO UACRR**; Sarah Williams **IMPEL**; Alexander Wolf **SESAC**

SONGWRITING CAMP

OCTOBER 07-11, 2022

PALMA DE MALLORCA, SPAIN

During five days, from the 7th to the 11th of October 2022, 30 artists and musicians, published by members of **IMPF**, will have the opportunity to gather at **Palma De Mallorca** for a special writing camp. Together, they will receive clear **briefs from labels and publishers** and **compose pop songs** for specific artists. These songs will be released to music publishers during the **Listening Session** taking place on the evening of October, 11th at **Palma Music Studios'** main room.

This camp will be coordinated and supervised by **Cane Morgan**.



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