



INDEPENDENT MUSIC PUBLISHERS FORUM

PRESS RELEASE

7 June 2017

Ichiro 'Ichi' Asatsuma joins the IMPF Board

Cannes, 7 June, 2017 – IMPF, representing independent music publishers internationally, is pleased to announce that Mr. 'Ichi' Asatsuma will join its' Board of Directors.

As one of the most prominent and respected figures in Japanese music, and the indie industry internationally, Mr Asatsuma will strengthen the voice of the Forum and bring invaluable experience to the board, particularly in consolidating growth in the Asia Pacific region. Asatsuma will join the IMPF Board for the first time at MIDEM where some 120 indie publishers, guests and friends will meet at the second annual indie music publishers networking breakfast jointly hosted by AIMP and IMPF, and where the Value Gap and Safe Harbour will be high on the agenda.

"Maintaining a strong indie voice across the globe is of huge importance to independent music publishers in this ever changing and turbulent industry and having Ichi at the Board will be a tremendous addition." said **Pierre Mossiat, President of IMPF**. "The indie business model is at the core of music publishing and through strengthening our collective, the entire industry value chain will prosper", he added.

Ichi Asatsuma said "I am delighted to join the Board of IMPF. I have watched the Forum grow since its inception and look forward to working with the rest of my colleagues on the Board, to consolidate our efforts on the key global music publishing issues".

Rolf Budde, Vice President of IMPF said "Ichi's reputation in the global music publishing industry is outstanding, and we are honoured that he will join us in this network and meeting place for independent music publishers from around the world".

About Ichiro Asatsuma - Ichi is chairman of Fujipacific Music Inc., one of the top Music Publishers in Japan, having joined the group in 1966 as one of its first employees. Ichi's great love and knowledge of music allowed him to excel at his job and Ichi was quickly recognised as one of the key pioneers in the music publishing world. In 1985, Ichi became President of the newly-merged Fujipacific Music, a position he held until becoming the Chairman in 2005. Ichi has also served as a board member of JASRAC from 1986 to 2010 and was the chairman of Japan's Music Publishers Association (MPA) from 2004 to 2010.

From 2007 to 2012 he was on the Board of ICMP and he currently serves as special adviser to the MPA Japan.

For further information please contact: secretariat@impforum.org

About IMPF - IMPF serves as a network and meeting place for independent music publishers. Its main objectives are to share experiences and best practices in music publishing; exchange information on the legal framework and music publishing environment; coordinate actions and support projects relevant to the composition and music publishing; represent the interests of the independent music publishing community; and stimulate a favourable environment for artistic, cultural, linguistic and commercial diversity for composition and music publishing.