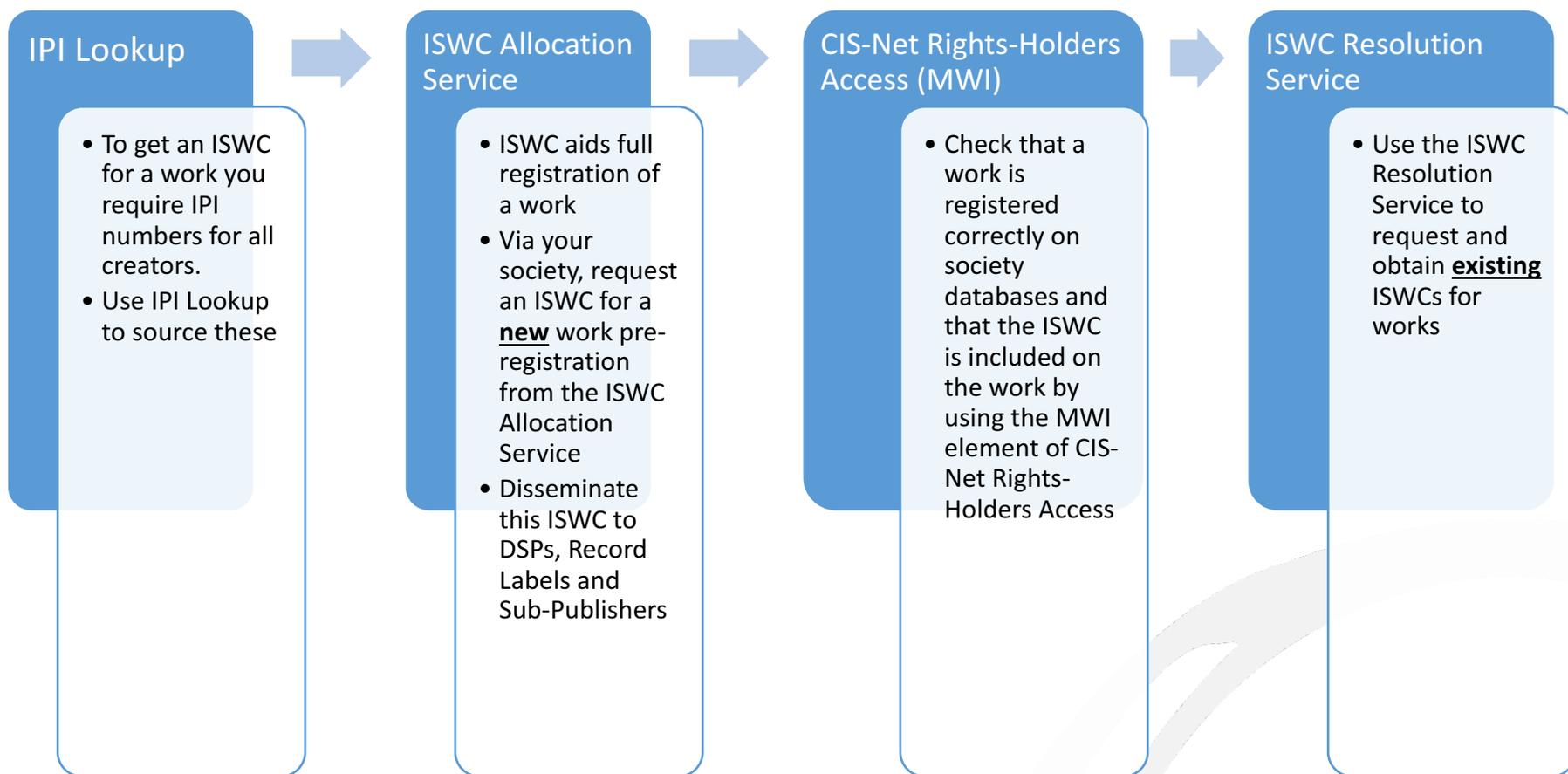SERVING AUTHORS WORLDWIDE
AU SERVICE DES AUTEURS DANS LE MONDE
AL SERVICIO DE LOS AUTORES EN EL MUNDO

Report on Cross Industry Project – Publisher Focus

PUB-XXXX
Declan RUDDEN (SaorServices)
Society Publisher Forum
Nashville, 26/10/2017
Source language: English

Cross-Industry Tools: An Overview

IPI Lookup

- To get an ISWC for a work you require IPI numbers for all creators.
- Use IPI Lookup to source these

ISWC Allocation Service

- ISWC aids full registration of a work
- Via your society, request an ISWC for a **new** work pre-registration from the ISWC Allocation Service
- Disseminate this ISWC to DSPs, Record Labels and Sub-Publishers

CIS-Net Rights-Holders Access (MWI)

- Check that a work is registered correctly on society databases and that the ISWC is included on the work by using the MWI element of CIS-Net Rights-Holders Access

ISWC Resolution Service

- Use the ISWC Resolution Service to request and obtain **existing** ISWCs for works

Cross Industry Project

An Overview

- Formed in June 2015 following approval from the CISAC & FastTrack board, the project is based on the following principles:

    - A **business-led sponsorship** to ensure a wide adoption of agreed identifiers, standards and rules
    - A **cross-industry collaboration** framework with an equal representation of the Society, Publisher and Creator communities
    - The **use and rationalization** of **existing groups** to avoid duplication of effort

    Approach to Taskforces
    - Time bound
    - Created for specific tasks
    - Leverage off expertise from existing groups
    - Taskforces report to the JPL
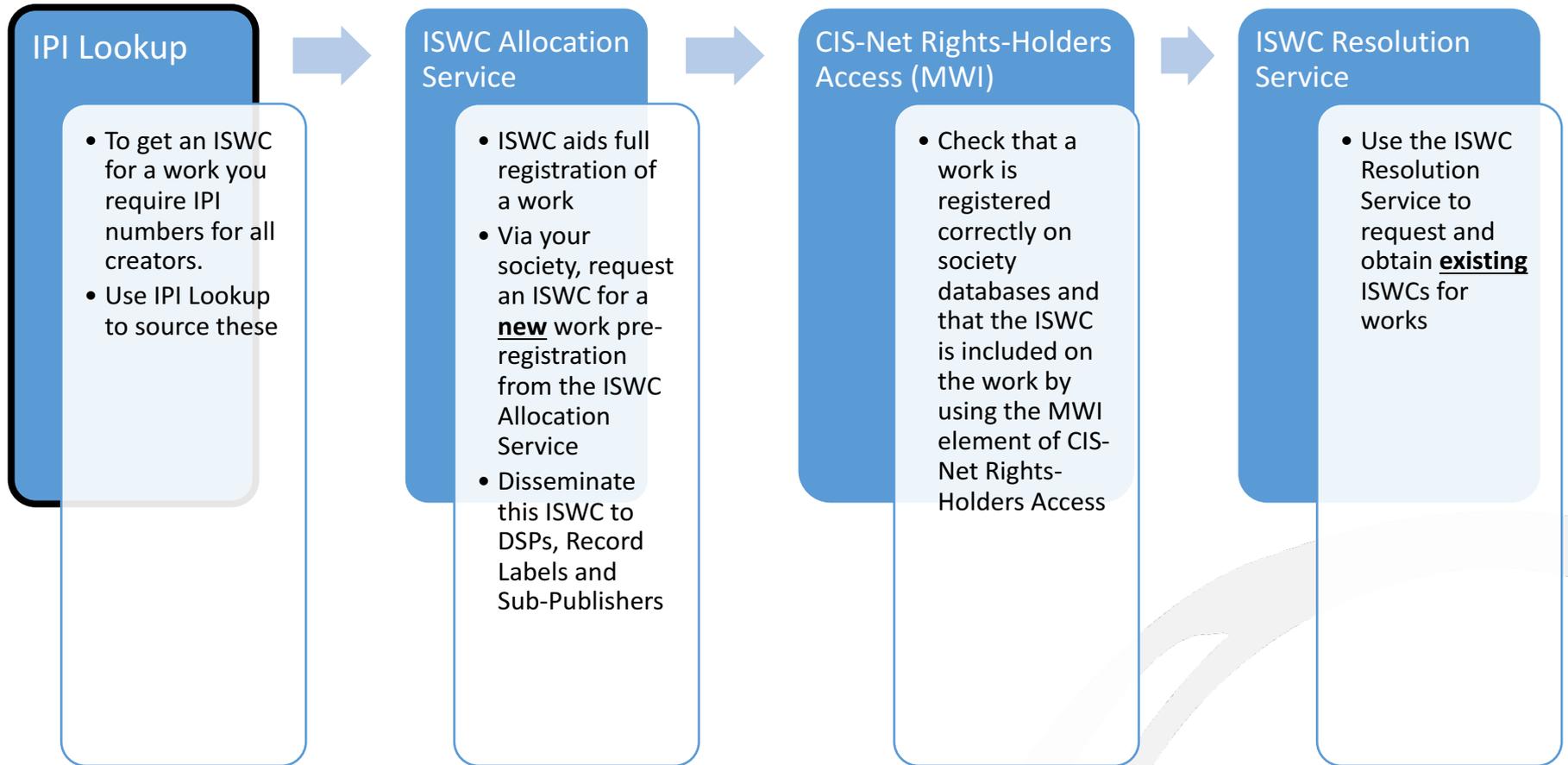   - Can be suspended and re-convened as necessary

Cross-Industry Project: Publisher Focus

- There are currently 3 active projects:

  - ISWC Allocation Service
  - ISWC Resolution Service
  - CIS-Net Rights-Holders Access (IPI + MWI)

Report

- Publishers input to date to each Taskforce/Group

- Required input from publishers to each Taskforce/Group in the coming months

IPI Look-Up Service

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IPI Look-Up Service

Objective

To create a secure online search facility for Rightholders (CISAC Creators and Publishers) to search and retrieve IPI information

- The primary purpose for this access is to improve documentation integrity:

  o Increase the submission of IPI numbers in Works

  o Facilitate earlier assignment of ISWCs

  o Increase the submission of IPI numbers in Agreements

- This will be delivered a module of CIS Net Rightsholders Access in Q1 2018
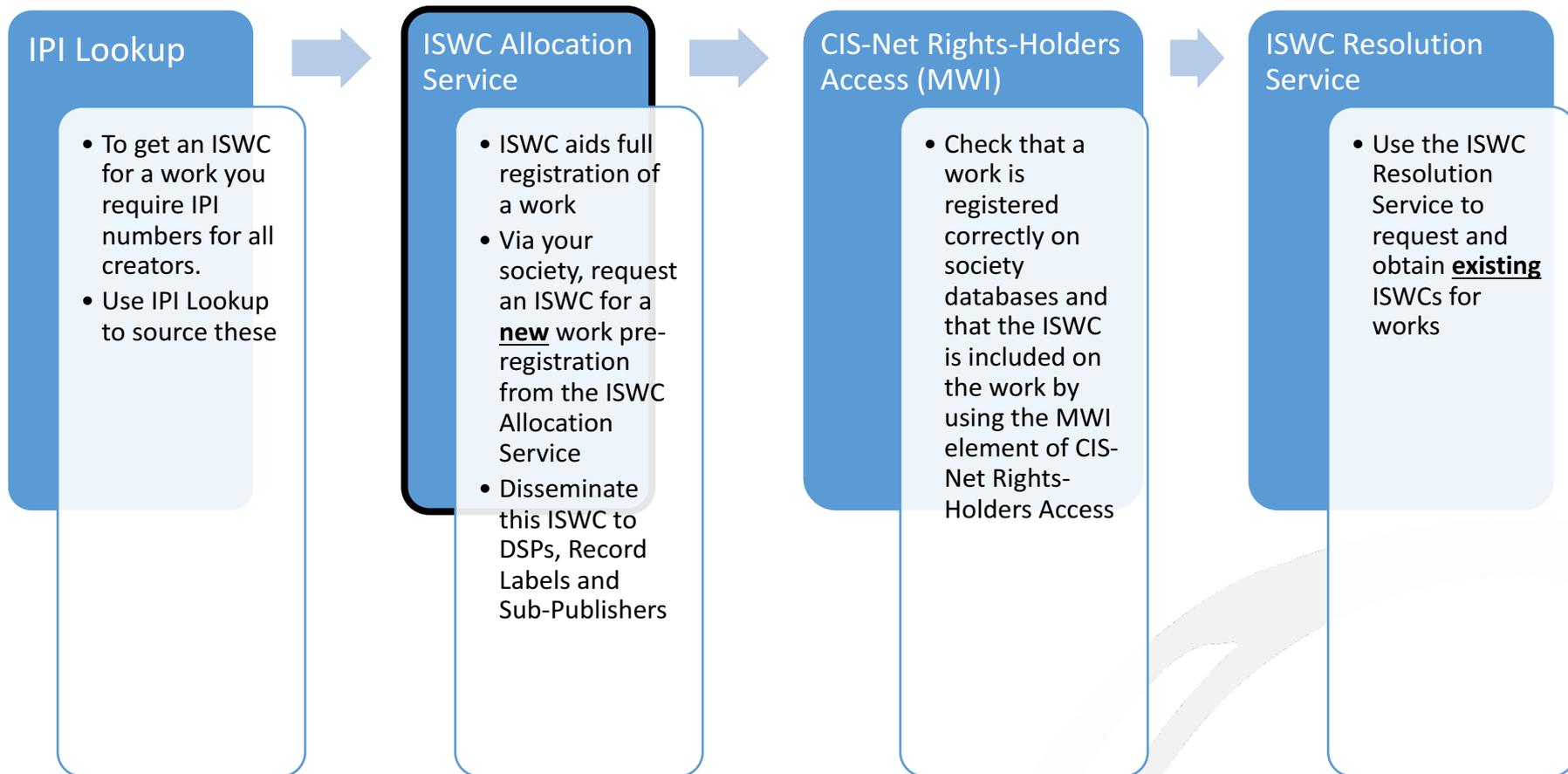
IPI Look-Up Service

Publisher involvement to date

- The proposal originated at the IPI Taskforce where many publishers contributed

- Following approval of the project the CIS Net RHA Project Team have taken responsibility for its delivery and publishers have been fully involved in preparing the functional specifications

Publisher involvement in the coming months

- A second round of User Acceptance Testing of the IPI module will occur in November

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ISWC Allocation Service

Objective

To deliver same day/next day ISWC for __new__ works once the mandatory data requirements are provided

- Once delivered the service will support 2 key processes:

  o **Separate Process** (independent of work registration) that allows submitters to receive an ISWC for a work prior to submitting a full work registration. A submitter will request an ISWC from the service <u>via a society </u>by providing defined ISWC Meta-Data in an agreed format

  o **Embedded Process**. A submitter provides a work registration to its society in the usual manner. A society can then extract out works that meet the ISWC Meta Data requirements and submit those to the ISWC Allocation Service. Crucially these qualifying works can be allocated an ISWC prior to being fully reconciled by the society
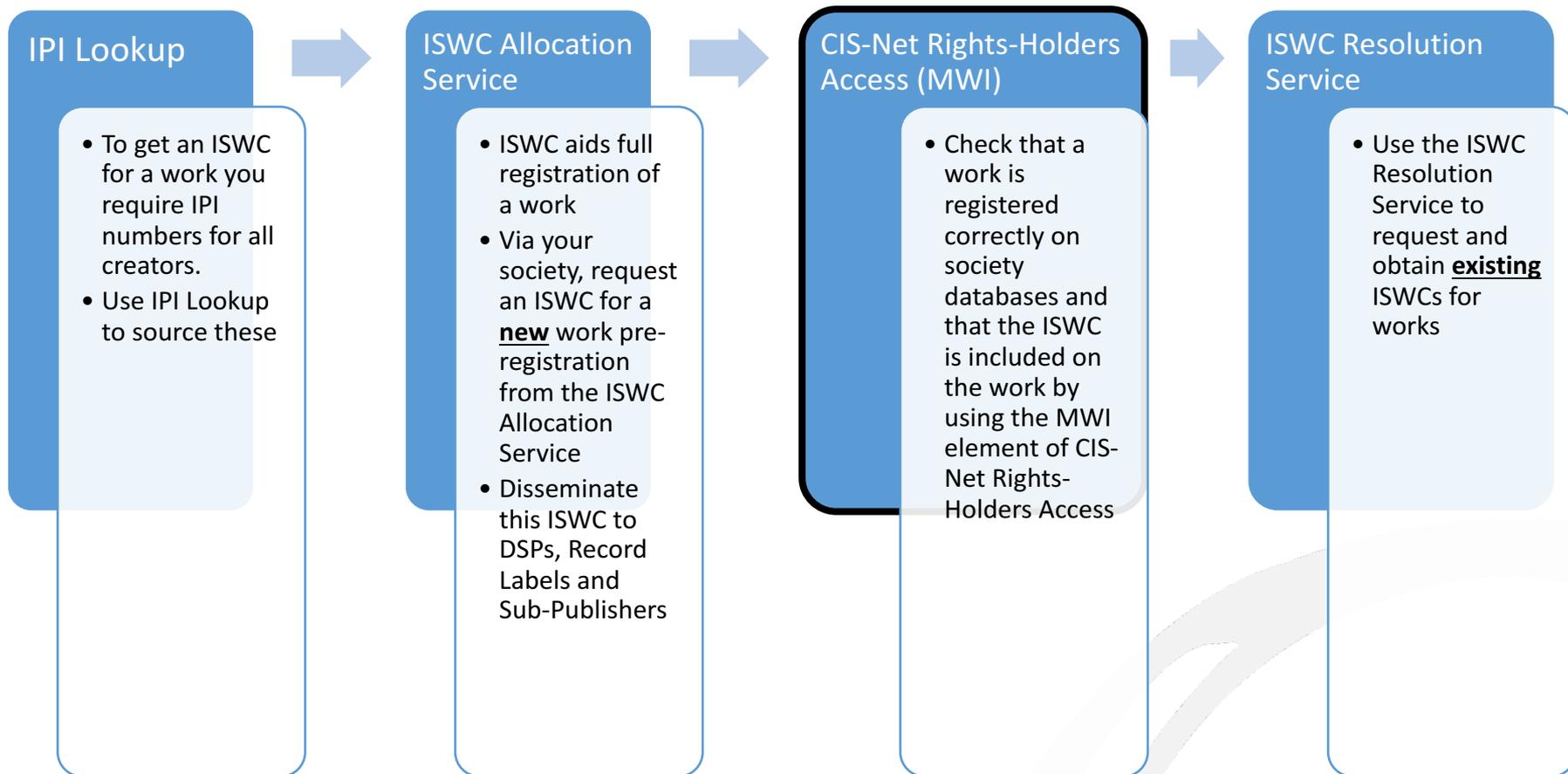
ISWC Allocation Service

Publisher involvement to date

- The proposal originated at the Work Registration Taskforce where many publishers contributed

- Following approval of the project the Work Registration Taskforce have operated as the Project Team and publishers have been fully involved in preparing the functional specifications

Publisher involvement in the coming months

- Review of draft EDI specifications for use in the 'Separate Process'

- Contribution to business rules of ISWC Allocation Service to ensure data-integrity in maintained

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CIS-Net Rights-Holders Access (MWI)

Objective

- *Provide Creators and Publishers with secure access to CIS Net (the societies network of musical works information); and allow those Creators and Publishers to verify documentation relevant to their musical works across multiple territories*

Benefits

- Help publishers to research duplicate claims

- Help publishers to confirm work registrations

- Provide greater transparency

CIS-Net Rights-Holders Access (MWI)

Refined approach

- Targeted 'Soft Launch' in Q1 2018 through selected societies

    - This approach will help societies to better understand the volume of queries that may arise as a result of opening CIS Net to Rightsholders
    - Assess the impact on system performance as the number of users grows

- Simplify the Data Access Rules

- Deliver the 'Open Plus' model

CIS-Net Rights-Holders Access (MWI)

Open Plus Model

- In summary the Data Access Rules for Open Plus model are as follows

	'Open' view	'Open Plus' view
Title(s)	Yes	Yes
ISWC	Yes	Yes
Creator Name	Yes	Yes
Creator IPI Number	Yes	Yes
Publisher Name	Yes	Yes
Publisher IPI Number	Yes	Yes
Interested Party Role	Yes	Yes
Society of Affiliation	Yes	Yes
PR & MR Shares	No	Yes- subject to filtering of the IPI number of the Authenticated User
Performer	Yes- subject to society choice	Yes- subject to society choice

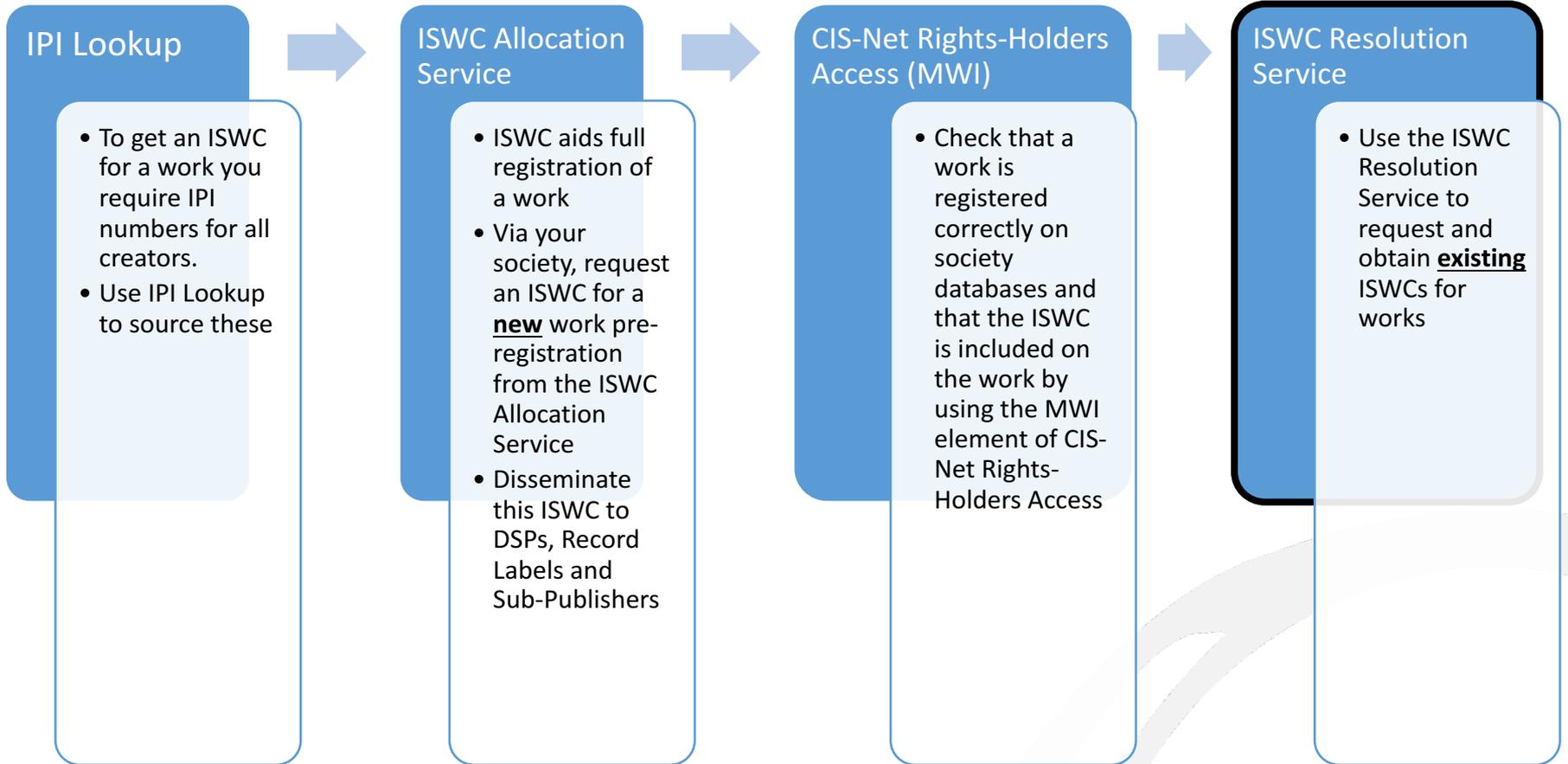# CIS-Net Rights-Holders Access (MWI)

Publisher involvement to date

- This project pre-dates the Cross-Industry initiative. Its latest incarnation dates back to 2015 but can be traced back to 2008

- Several publishers have been involved on the Project Team since 2015

Publisher involvement in the coming months

- A second round of User Acceptance Testing of the MWI module will occur in December/January (based on the Open Plus approach)

- Specification of the 'Publisher Grouping' mechanism and associated business process (to be delivered July 2018)

- Discussions on necessity for publishers to see shares on works in which they do not have an interest
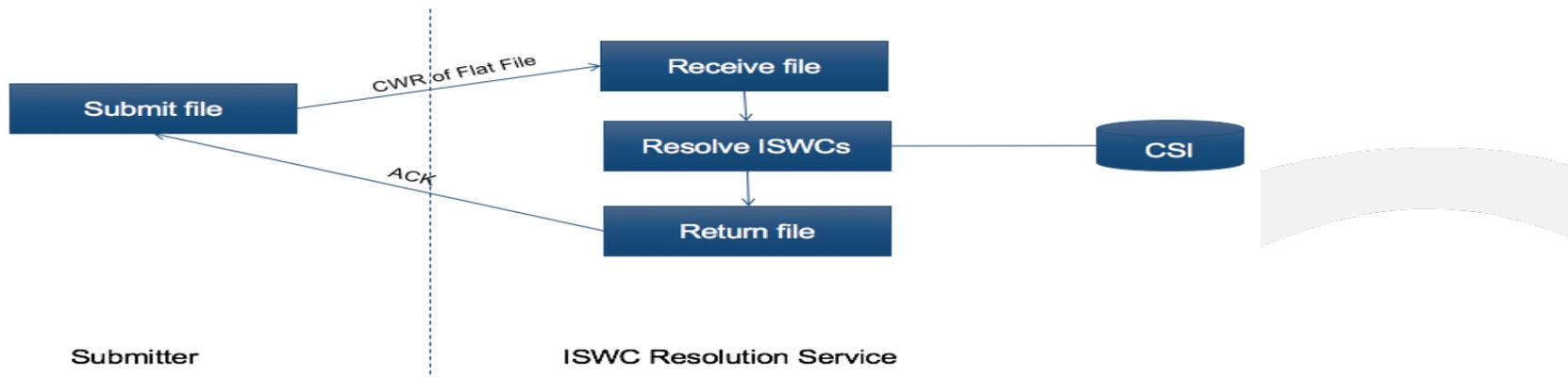
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ISWC Resolution Service

Objective

*To create an automated service in bulk to return ISWCs for **existing** works via file exchange based on the strictest matching criteria*

- Allows publishers to receive ISWCs via file exchange, in bulk, automatically.

- A publisher request the ISWC from the FastTrack service by providing a file meeting minimum criteria

- In certain cases multiple matches might occur – in this case no ISWC will be returned

ISWC Resolution Service

Benefits

- Improves dissemination of ISWC to licensees (DSP / labels) – hence help in DSP matching against ISRC

- To ensure publishers use authoritative ISWC in data flow

- Allows dissemination in publishers-societies data exchange – hence help in reconciliation of multiple partial registrations on early stage of registration – new works

- Help in catalogues re-registration – existing works;

ISWC Resolution Service

Publisher involvement to date

- Publishers have been involved in defining the data requirements for the flat file

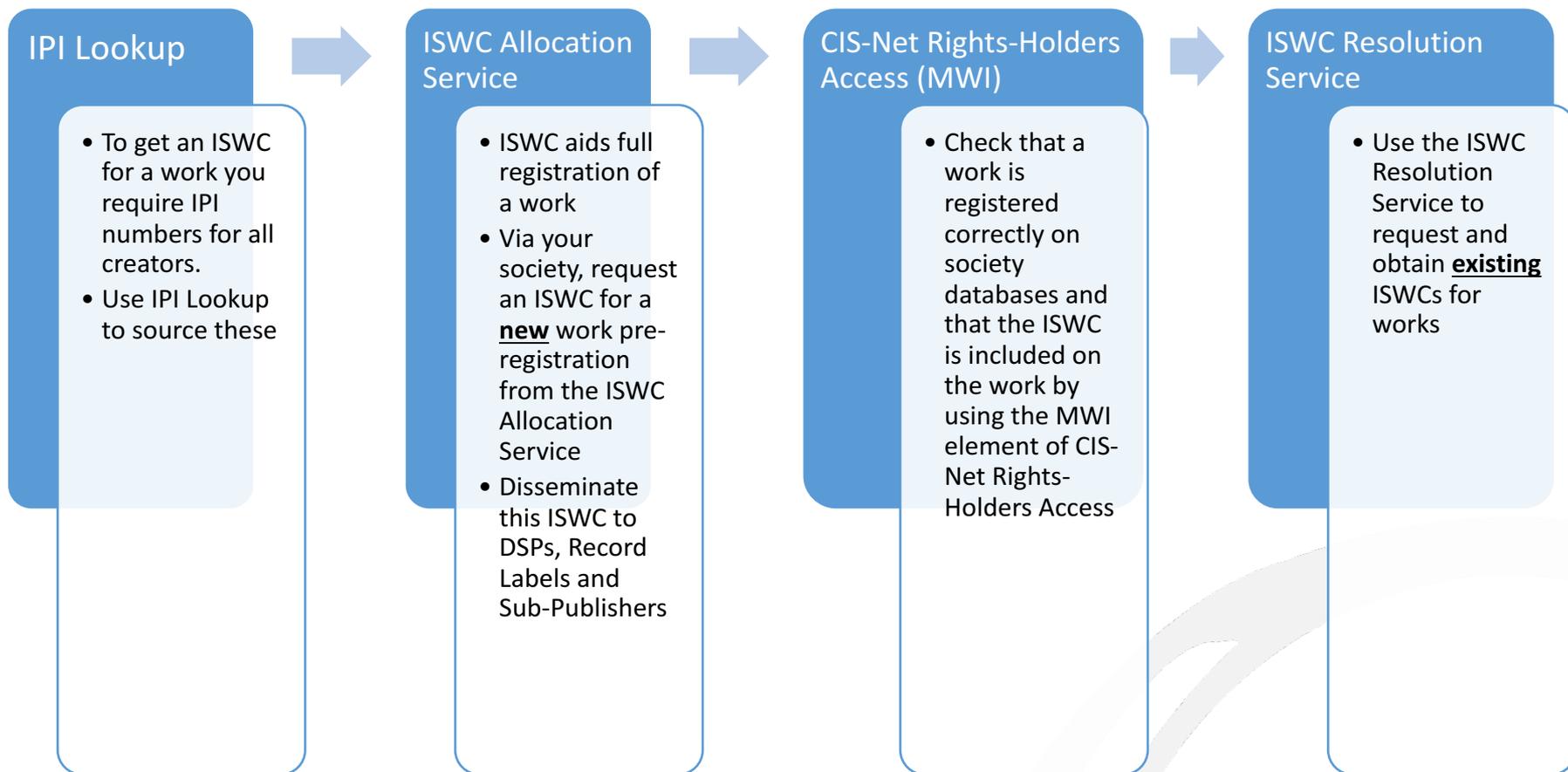- Publishers have been involved in testing the service

Publisher involvement in the coming months

- This service is live but limited publisher take-up so far

- Clarify the T&Cs

- Publishers are encouraged to sign-up to the service

ISWC Resolution Service

- Resolution Service officially opened on 5th of April 2017

- 25 Societies signed-off ISWC Addendum making 78% of the CISAC world repertoire available

- 9 Publishers with set-up access

- The first submission test (from one Publisher) has been processed

- Next step: production data to be disseminated back to Publisher

- For to obtain access, IMPF members please contact: Teresa Alfonso talfonso@teddysound.com

Cross-Industry Tools: All Live in 2018

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Thank you!